

MPI Minnesota Chapter

Strategic Goal #4	Student Membership Goal: Increase student membership to 35 members	Budget	Resp	Completion Date	% Complete	
Action Item 4.1	Grow student membership	0	All committee members	Ongoing	100%	Student membership 29 as of 01/09. New goal has been updated to 35.
Action Item 4.2	Participate in education institution curriculum and events (including clubs) by providing panel members and/or guest speakers and/or mock interviewers up to two times annually at each institution; display MPI membership info and network re: MPI at each event.	\$150	All committee members +	Ongoing	100%	Invitations sent to all relevant educational institutions.
Action Item 4.3	Create and implement Student/Faculty Section of MPI MN Chapter website. Seek and facilitate quid pro quo web links to/from accredited college educational institution programs in the state of Minnesota to/from the MN MPI web site.	Grant	Rosealee Lee + 1	Ongoing	95%	Web map and text provided to Communications Cte 9/08; awaiting implementation by N-P Solutions.
Action Item 4.4	Enhance Student participation at Knowledge Quest & serve as resource for them during their visit (Stickers)	\$100	All committee members	Jan 09	0%	Reprint stickers used in 2008 + offer student member tour to Mystic Lake back of the house beginning 4 pm immediately following KQ + offering meeting place at student table right outside KQ exhibit + inviting colleges to display information at student booth.
Action Item 4.5	Encourage high school programs in hospitality	None	Rosealee Lee	Ongoing	30%	High school teacher has been added to cte and is developing an outreach program
Action Item 4.6	Host one mock meeting for student participation.	None	All committee members +	2010 or 2011	10%	This item has been moved to a future year due to the need for further development of MN MPI relationships with colleges and high schools
Action Item 4.7	Greet students at monthly meetings	None	All committee members	2009/2009	Ongoing	Volunteer system and plan in place and operating.
Action Item 4.8	To create & implement a Student Road Show; Committee members travel to 2 outlying sites during to offer education/introduction into MPI program. Note that this Road Show will meet/greet/provide benefit to non-student members and prospective members as well.	\$100	Rosealee Lee + Membership committee	2008/2009	50%	Duluth Road Show complete – report with recommendations attached. St Cloud planned for Spring 2009. Pending acceptance of grant proposal, Fargo/Moorhead and a 2 nd trip to Duluth are planned for spring 09/fall 10