



Agenda  
MN MPI Board of Directors Meeting  
February 19, 2008  
9:15 a.m. – 10:45 a.m.  
Via Conference Call  
Call In Number: 888-346-3659  
Pin: 31664

Call to Order and Announcements

President's Report  
Education Report  
Membership Report  
Communications Report  
Community Outreach Report  
Financial Report  
Leadership Development

Consent Items

Approval of Board Minutes and TSR

Strategic Plan Review

Team in Review: None

Discussion Items

*None*

Unfinished Business

Leadership Award – President Elect  
Nominations Update – Immediate Past President  
Membership Directory – Finance  
Update on association partnership – Education  
Ideas for recruiting student members for KQ – Education  
Foundation Grant – Immediate Past President  
Board 101 – Immediate Past President  
Board Testimonials – President  
Community Outreach Question – President  
Chapter Exchange Update – President

New Business

Update on NWA Ticket Procedure – President  
Business Edge Proposal – Maria Huntley  
Thank You Notes

Other Business

The next board meeting is **Wednesday, March 19<sup>th</sup>** at 9:15 a.m. at the Crowne Plaza Riverfront, St. Paul.  
Board reports are due by noon on Monday, March 11<sup>th</sup>.

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Agreed Rules of Engagement

1. Come on time, end on time, stay focused throughout the meeting
2. Be respectful of others, focusing your attention on the individual who has the floor, always communicating in a positive manner with other board members.
3. Be engaged and be prepared with what is expected of you.
4. Promote a comfortable atmosphere of professional conduct.



Minutes  
MPI Minnesota Board of Directors Meeting  
January 10, 2008  
The Millennium Hotel, Minneapolis

**Present:** Michael Bergman  
Jan Tolle MacDonald, CMM, CMP  
Jaimie Mattes  
Ann Young  
Tracey Smith, CMP, CMM

Marilyne Bouteiller  
Doug Gillam  
Brooke Stockel  
Ellie Madson, CMP

Erin Feeney  
Terrie Maley  
Liz Vardaman, CMP  
Leslie Skyrms

**Absent:** None

**Staff:** Maria Huntley

**Guests:** Krista Rogers

**Call to Order and Announcements**

The meeting was called to order at 4:00 p.m. by President Jan Tolle MacDonald.

**President's Report – Jan Tolle MacDonald**

Welcome to the two new board members, Leslie Skyrms and Tracey Smith. Introductions were made and the new board members were sworn in.

PEC registration is open, the discounted registration has been extended to January 11. The webinar e-learning series started today, the future seminars were reviewed. The Future Watch survey has been released, and it will be included in this month's *Meeting Professional Magazine*. Updates on the European meetings were provided.

The State of the Meetings event is scheduled for January 31<sup>st</sup>, our chapter has submitted three nominations for the awards that are presented at this event.

Our chapter has three new CMMs: Dianna Fuller, Theresa Link and Sue Hussman.

A reminder that the chapter calendar that is distributed in the board packet provides a good reminder of the meetings for the next six months. The upcoming events were reviewed.

The summer board retreat will be held June 3<sup>rd</sup> and 4<sup>th</sup> at the Oak Ridge Conference Center.

**Education Report – Ellie Madson, VP Education**

There are currently 49 people scheduled for the meeting next week, it is a partnership with NCTBA and SGMP. KQ is scheduled for February 20<sup>th</sup>. There are currently 30 suppliers registered and 15 planners. All board members are encouraged to promote this event and registrations. The affinity group has continued to meet, and an article will be included in a future MOTM on this group.

**Membership Report – Liz Vardaman, VP Membership**

The current membership count for our chapter 457 members. There were 8 new members, 42 prospects and 25 lapsed members. The committee talked about the efforts for follow up to lapsed members at their meeting this past week. The student relations task force had a team step up and they are working on their initiatives.

**Communications Report – Terrie Maley, VP Communications**

The website committee is working to get information on the Student Relations Task Force up on the website. The PR External committee is doing well, the promotion for the meeting next week was included in the *Star Tribune* as well as the Community Net News. An email blast will be sent out to all of the media vendors with information on how to get registered for our meetings. The PR Internal Committee is doing well and looking for ideas for future newsletters.

**Community Outreach Report – Erin Feeney, Director Community Outreach**

The committee met on Monday of this week. The committee has collected about 25% of their pop tab collections. The Piggy Bank collections are at about \$1,100 with the goal of \$2,000 for the year. Steve DeVries is going to be donating \$2,000 to the cause. The Cooks for Kids dates were provided, board members are encouraged to participate. The pantry and household item collection will be at the January meeting. The committee is looking at partnership options for a charity for next year. If you have any feedback/suggestions please let Erin Feeney know.

**Financial Report – Jaimie Mattes, VP Finance**

For the month ending December 31 the revenues were \$13,037, cost of sales \$16,833, expenses of \$8283 for a net income of (\$12,089). The year-to-date revenues were \$52,658, cost of sales \$26,183, expenses are \$39,518 for a net income of (\$9,438). The Silent Auction goal was \$17,000 and there is just over \$22,000 that has been collected at this time. There was one item that was returned, the committee will work on options to resell this item. There were a couple items that were not purchased that can be used for future raffles. The net income is tracking ahead of last year's net income, there is one \$1500 scholarship that has yet to be redeemed. Thank you letters will be distributed to all companies who donated items to the auction.

**Leadership Development – VP of Leadership Development**

The Leadership Development web pages were created and are now available. The committee is looking for more mentors, and applications are available online. The All Team Meeting is scheduled for January 30<sup>th</sup> along with a Board 101 session.

**Consent Items**

*Doug Gillam made a motion to approve the December board minutes reports, seconded by Jaimie Mattes. Following discussion, a vote was called; the motion was carried.*

**Strategic Plan Review – None at this time****Discussion Items**

*Michael Bergman made a motion to approve a \$500 donation to the MPI Foundation from the Minnesota Chapter, seconded by Ann Young. Following discussion, a vote was called; the motion was carried.*

**Unfinished Business**

Leadership Award – President Elect

The nominees were distributed and the board members voted.

**Nominations Update – Immediate Past President**

There will be information about the open nominations process in the next *NewsNotes*. There will be an announcement at the January monthly program and a special email will be distributed. There will be a slate of candidates available at the February board meeting. The nominations committee will be contacting individuals who have expressed interest in addition to reaching out to all current volunteers.

**Membership Directory – Finance**

There is an organization called Naylor who would produce a directory for the membership at no cost to the chapter. The advertising sales would cover the costs and portions of the revenue would be given back to the chapter. There was discussion about the pros and cons of producing a membership directory. The board was asked for feedback if they were interested in pursuing this option, the majority of the board did not express interest. The board will discuss this possibility again at the March board meeting.

**Update on partnership with ISES and others – Education**

The committee is looking for feedback about future partnership with other associations, specifically who to partner with next year. Ann will follow up with Brooke and Ellie to discuss options for next year. There was discussion about the benefits and challenges partnering with other groups.

**Ideas for recruiting student members for KQ – Education**

The education committee will meet with the membership team to discuss this topic.

**Update on Director of Communications – President**

This topic will be discussed at the meeting tomorrow. Debbie Bequette withdrew her nomination for this open position.

**Foundation Grant – Immediate Past President**

The grant application will be submitted, there should be additional information available at the March board meeting.

**New Business**

**Board 101 Session – Immediate Past President**

The Board 101 session will be held in conjunction with the All Team meeting on January 30<sup>th</sup> at the Marriott City Center at 3:15 p.m. Michael is looking for volunteers to facilitate round table discussions at this meeting, please contact him if you are available.

**Other Business**

The next board meeting is **TUESDAY**, February 19<sup>th</sup> at 9:15 a.m. This meeting will be held via Conference Call.

Board reports are due by noon on Friday, February 8<sup>th</sup>.

**Motion to Adjourn**

There was no further business and the meeting was adjourned at 5:30 p.m.

Respectfully submitted,

Maria Huntley  
MPI Minnesota Office

# MPI Minnesota Chapter

## Leadership Team Status Report

Date: January 2008

President: Jan Tolle MacDonald, [jtollemacdonald@bloomingtonmn.org](mailto:jtollemacdonald@bloomingtonmn.org)

President Elect: Ann Young, [ayoung@thedepotminneapolis.com](mailto:ayoung@thedepotminneapolis.com)

Immediate Past President Michael Bergman, [Michael\\_Bergman@hilton.com](mailto:Michael_Bergman@hilton.com)

		Budget	Completion Date	% Complete	Responsible Party
<b>Strategic Goal #1</b>	<b>Lead the Board of Directors and Committee Chairs in their efforts to increase volunteer participation, recognition and leadership development.</b>				
Action Item 1.1	Have a board member greet attendees at monthly meetings		5/31/08	60%	All
Action Item 1.2	MOVED TO LEADERSHIP DEVELOPMENT		5/31/08	40%	PE
<b>Strategic Goal #2</b>	<b>Increase communications and collaborations between teams to assist in the implementation of the Minnesota Strategic Plan.</b>				
Action Item 2.1	MOVED TO LEADERSHIP DEVELOPMENT		5/31/08	66%	PE
Action Item 2.2	Participate as a Committee Liaison by attending at least one meeting of each committee.		6/30/08	60%	PE
Action Item 2.3	Place monthly phone calls to new members welcoming them to the chapter and recruiting new volunteers.		6/30/08	60%	PE
<b>Strategic Goal #3</b>	<b>Provide leadership succession development to support the advancement of the Minnesota Chapter</b>				
Action Item 3.1	Develop Past Presidents Advisory Council	\$200	6/30/08	10%	IPP
Action Item 3.2	Implement new election process and have at least two candidates per open board position		1/31/08	60%	IPP
Action Item 3.3	Conduct leadership board session - an informational overview of becoming a board member/leader.		1/31/08	100%	IPP
Action Item 3.4	Hold three Leadership Skills/Professional Development Sessions.		6/30/08	66%	IPP
<b>Strategic Goal #4</b>	<b>Increase communications between MPI International and the Minnesota Chapter. Work to increase communications and collaboration with related local industry associations.</b>				
Action Item 4.1	Conduct three Executive Committee Meetings.		6/30/08	33%	Pres.
Action Item 4.2	Share International announcements in the President's board report, monthly meetings, and <i>NewsNotes</i> and <i>The Meeting of the Minds</i> newsletter.		6/30/08	60%	Pres
<b>Strategic Goal #5</b>	<b>Evaluate, create, implement and monitor leadership task force to gauge feasibility for chapter</b>				
Action Item 5.1	Add leadership board position to increase qualified candidates to the board		6/30/08	100%	Pres
Action Item 5.2	MOVED TO LEADERSHIP DEVELOPMENT		10/01/07	100%	Task Force
Action Item 5.3	MOVED TO LEADERSHIP DEVELOPMENT		10/01/07	100%	Task Force
Action Item 5.4	Develop recommended changes to bylaws for review by International.	\$100	12/31/07	100%	Pres
<b>Strategic Goal #6</b>	<b>Provide leadership succession development to support the advancement of the Minnesota Chapter.</b>				
Action Item 6.1	MOVED TO LEADERSHIP DEVELOPMENT	\$200	12/31/07	100%	Task Force
Action Item 6.2	MOVED TO LEADERSHIP DEVELOPMENT	\$100	12/31/07		Task Force
Action Item 6.3	MOVED TO LEADERSHIP DEVELOPMENT	\$200	1/15/08		Task Force

# MPI Minnesota Chapter

		Budget	Completion Date	% Complete	Responsible Party
Strategic Goal #7	Provide education on the importance of mentoring relationships, real life examples of mentoring and further explore what a formal mentoring program could look like for the Mpls-St Paul MPI chapter.				
Action Item 7.1	MOVED TO LEADERSHIP DEVELOPMENT	\$200	5/31/08		Mentorship Chair
Action Item 7.2	MOVED TO LEADERSHIP DEVELOPMENT	\$200	5/31/08		Mentorship Chair
Action Item 7.3	MOVED TO LEADERSHIP DEVELOPMENT	\$0	5/31/08		Mentorship Chair

## Leadership Team activity this month:

P/PE/IPP - Met to discuss MPI Grant Application

P/PE/IPP - Attended & Planned Mid Year Board Retreat

P/PE/IPP - Attended All Team Committee Meeting

P/PE-Attended Monthly Meeting

P- Served on panel for Meetings State of the Industry Event

P- Participated in Chapter Exchange Conference call with CBM & Michigan chapter

IPP - Nominations for 2008/2009 are underway, committee was formed, and nominations are coming in

IPP - Conducted board 101 session and had great turn out, about 28 individuals

IPP - Began research for foundation grant

## Action taken by Leadership Team that specifically supports chapter strategic plan:

All activity supports the plan

## Leadership Team requests the following board motion/action:

Upcoming team plans:

P - Attend Community Outreach Committee meeting - March 5

## Leadership Team needs for this month's chapter meeting:

### Additional comments:

Please add to board agenda:

New business: NWA Free Ticket Procedures - President

Old Business: Board testimonials – President

Old Business: Community Outreach Question - President

Old Business: Chapter Exchange Update – President

Old Business: Nominations - IPP

Old Business: Board 101 – IPP

# MPI Minnesota Chapter

## Leadership Development Team Status Report

Date: February 2008

Position/Name/Email: Vice President Leslie Skyrms and Director Tracey Smith, [lskyrms@amicusbc.com](mailto:lskyrms@amicusbc.com), [Tracey@GarrettSpeakers.com](mailto:Tracey@GarrettSpeakers.com)

Strategic Goal #1	Text - To provide education on the importance of mentoring relationships, real life examples of mentoring and to further explore what a formal mentoring program could look like for the Mpls-St Paul MPI chapter.	Budget	Completion Date	% Complete
Action Item 1.1	Develop 3 Mentor Next Door Programs to further educate members on "Mentoring" and the benefits of being involved in a mentoring relationship. These programs would occur in Fall/Winter/Spring Quarters. We would attempt to engage senior level planners/suppliers to be part of these events as panelists/speakers/presentations. The goal would be to get sponsorship dollars/meeting fee collected to offset hard costs. (\$1400 per event to pay for food and beverage \$700 - this assumes \$15 for 45 guests, AV \$200, Room Rental \$200, Linens \$100, Gifts for panelists \$100, marketing (flyer, email blast) \$75, program printing costs \$25) * Anticipated sponsorship/meeting fee dollars would cover costs. In the past we have charged \$30 per person and on an average, have collected approximately \$1200 per event. Average attendance has been around 40 attendees.	0.00	5/31/08	30%
Action Item 1.2	Hold 3 - 4 College Roundtable discussions with surrounding colleges/universities. Promote membership in MPI at these events. Solicit participation on the panel by senior level planners/supplies. (\$250 per event to offset mileage expense and email blast to solicit interest in MPI membership to sit on panel \$200 mileage reimbursement for panel speakers, \$50 for email blasts - 2)	\$750	5/31/08	0%
Action Item 1.3	Research and develop a formal mentoring program for current MPI members who are looking to move into a leadership role.	\$0	5/31/08	100%
Strategic Goal #2	Provide leadership succession development to support the advancement of the Minnesota Chapter.	Budget	Completion Date	% Complete
Action Item 2.1	Conduct meeting with all committee chairs to get input and approval of proposed program(s). Will need a venue for the meeting and possibly food & beverage. Could be done in concurrence with the August meeting.	\$0	?	10%
Action Item 2.2	Develop proposal for leadership development program(s) for the chapter. Proposal will be circulated for review prior to September board meeting, where a motion will be made to approve the program.		9/10/07	100%
Action Item 2.3	Make determination of need for board-level leadership to oversee Leadership Development for entire chapter. From here, develop recommended changes to bylaws for review by International. Follow through to vote by chapter members.	\$100	9/19/07	100%
Action Item 2.4	Develop and write leadership guidelines, to include job descriptions, for the chapter. Have this document ready for the first Mentor Next Door event in October. Print hard copies and post on website.	\$200	9/15/07	100%
Action Item 2.5	Develop and write testimonials of each Board member, and include comments from their employers. Post on website.	\$100	12/31/07	20%
Action Item 2.6	Develop collateral (web-based) for members to justify joining/renewing membership in MPI and to show benefits of taking on a leadership role (letter to their boss).	\$200	1/15/08	0%

**Leadership Team activity this month:** Power of Two program is live on the chapter website and will be promoted at KnowledgeQuest with a poster and Sue Daly's testimony of her pairing with Stephanie Ripley.

# **MPI Minnesota Chapter**

Held second All-Team Committee Meeting for 30-35 members at the Marriott City Center, with a presentation by Jim Skyrms on leadership skills. The Board 101 presentation was attended by 25+ members and was well received. Julie Allen has agreed to lead planning of next All-Team Committee Meeting in May.

It was decided at the board retreat that College Roundtables would become a project of the Student Outreach committee.

**Action taken by Leadership Development Team that specifically supports chapter strategic plan:**

**Leadership Team requests the following board motion/action:** If you have employers willing to grant a short interview about your involvement in MPI and the leadership skills you have developed through this, please contact Leslie Skyrms.

**Upcoming team plans:** The Mentor Next Door committee is making plans for the second (and final) program tentatively scheduled for June.

**Leadership Development Team needs for this month's chapter meeting:** Thank you notes to Matt Prohaska at the Marriott and Jim Skyrms (speaker) for their participation in the All-Team Committee Meeting.

**Additional comments:**

# MPI Minnesota Chapter

## Community Outreach Committee Team Status Report

VP of Finance: Jaimie Mattes, [jmattes@helmsbriscoe.com](mailto:jmattes@helmsbriscoe.com)

Director of Community Outreach: Erin Feeney, [erin.feeney@hilton.com](mailto:erin.feeney@hilton.com)

Chair: Emily Nelson, [enelson@umn.edu](mailto:enelson@umn.edu)

Date: February 8, 2008

Strategic Goal #1	Create opportunities for MPI members to become involved in activities that support a charitable organization throughout the year.	Budget	Completion Date	% Complete	Responsible Party
Action Item 1.1	Select a charitable organization to partner with for 2007-08.		7/18/2007	100%	Erin Feeney
Action Item 1.2	Contact existing and new volunteers to join and build committee to ensure participation.		7/31/2007	100%	Emily Nelson
Action Item 1.3	Determine three projects/activities for volunteer involvement throughout the year and select sub-chairs and sub-committees for each project.		8/1/2007	100%	All Committee
Action Item 1.4	Recruit additional active and non-active members to support these projects at the August Kick off meeting.		8/15/2007	100%	Erin & Emily
Action Item 1.5	Promote charitable partnership at a monthly meeting to create volunteer awareness of the organization and volunteer opportunities.		9/19/2007	60%	All Committee
Strategic Goal #2	Create a stronger awareness within the community of MPI - as well as outside of MPI - regarding charitable projects MPI will be involved in throughout the year.				
Action Item 2.1	Appoint one volunteer per sub-committee to act as the PR liaison for their specific project.		8/1/2007	100%	Erin & Emily
Action Item 2.2	Co-Chairs will provide a recap/summary of all project successes at the end of the year.		4/30/2008	0%	Emily
Action Item 2.3	Maintain Community Outreach information for web page publication about feature projects, volunteers, successes and opportunities.		4/30/2008	20%	Sub-Committee Chairs
Action Item 2.4	Write personal "thank you" notes to recognize MPI volunteers following each project.		4/30/2008	40%	All Committee
Strategic Goal #3	MPI MN Chapter will partner with a charitable organization to raise funds for the charity. We will donate a portion of the proceeds to the charity and retain a portion to maintain administrative costs.				
Action Item 3.1	Have piggy bank collections at monthly meetings to generate funds for the non-profit partnership.		4/16/2008	60%	Sub-Committee Chairs
Strategic Goal #4	Develop and implement a succession plan within Community Outreach and we will recruit 2 new members.				
Action Item 4.1	Talk about leadership roles and opportunities within MPI at monthly committee meetings.		4/30/2008	50%	Erin & Emily
Action Item 4.2	Recruit co-chairs for 2008-09.		4/30/2008	0%	Erin & Emily
Action Item 4.3	Hold a leadership transition meeting of past director and chairs with new director and chairs.		5/15/2008	0%	Erin & Emily
Action Item 4.4	Maintain Director Task List.		5/15/2008	50%	Erin
Action Item 4.5	Maintain Co-Chair Task List.		5/15/2008	50%	Emily

# MPI Minnesota Chapter

Action Item 4.6	Volunteer recognition at May All-Team Meeting.		5/21/2008	0%	Erin
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## Community Outreach Team activity this month:

**Pop Tab Collections:** collected 60 pounds to date.

**Piggy Bank Collections:** We are currently at \$1,215.68 since the January Meeting. Donita and Erin are working on the Steve DeVries Donation, as he is willing to contribute again this year.

**Holiday Giving Tree:** Event Complete. Successful for the team and house. Sub-Chair will write a thank you to the membership for their contributions.

**Collection Drives for Household/Pantry Items:** Event Complete. Successful for the team and house. Sub-Chair will write a thank you to the membership for their contributions.

**Basket for Silent Auction:** Thanks to our great committee we were able to donate 2 baskets.

**Cooks for Kids:** The dates are April 27 Brunch, April 28-30 Dinner at the Ronald McDonald House in Minneapolis. Sign up sheets will be available for volunteer time and supplies.

**RMH Golf Tournament:** Dates are still to be determined for August 2008. Sub-Chairs will be working with the RMH on volunteer only opportunities.

## Action taken by Community Outreach Team that specifically supports chapter strategic plan:

- Discussed leadership roles at committee meeting.
- Talk about Board Process for 2008-2009 and leadership role for next year.

## Community Outreach Team requests the following board motion/action:

- None

## Upcoming team plans:

- Community Outreach meeting scheduled for Wednesday, March 5 at the Embassy Suites Bloomington.
- Promote Cooks for Kids.

## Community Outreach Team needs for this month's chapter meeting:

- Table at KQ Supplier Showcase to showcase our success and talk about our programs with potential new committee members.

## Additional comments:

- None

# MPI Minnesota Chapter

## Communications Team Status Report - 2007-2008

Date: February 11, 2008

Position/Name/Email:

VP: Terrie Maley                      terrie\_maley@conferencedirect.com

Director:

PR-External Co-Chair: Victoria Marley                      victoria@twinwest.com

PR-External Co-Chair: Blaze Driscoll                      blaze@blazedriscoll.com

PR-Internal Chair: John Cosgrove                      john@cosgrovetriviachallenge.com

Website Chair: Hanna Werner                      hwerner@minncle.org

Strategic Goal #1	PR-INTERNAL: Provide timely and information coverage and promotion of newsworthy MPI projects, programs and events to MPI members	Budget	Completion Date	% Complete	Responsible Party
Action Item 1.1	Broaden scope of content and contributors to the publications (MOTM, Meeting Minders, NewsNotes)	\$0.00	June 1, '08	80%	PR-Internal Committee
Action Item 1.2	Make MOTM more interactive (FUN!) and promote Buy MPI	\$0.00	June 1, '08	50%	PR-Internal Committee
Action Item 1.3	Encourage more committee involvement	\$0.00	June 1, '08	60%	PR-Internal Committee
Action Item 1.4	Get feedback on improvements for the newsletter	\$0.00	Sept. 30, '07	100%	PR-Internal Committee
Action Item 1.5	Update the timeline of deadlines for MOTM, Meeting Minder and NewsNotes; Send it to all committee chairs, Directors and VPs	\$0.00	July 15, '07	100%	PR-Internal Committee
Strategic Goal #2	PR-EXTERNAL: Provide timely and information coverage and promotion of newsworthy MPI projects, programs and events to the media and other external contacts				
Action Item 2.1	Update and improve key PR documents and tools: <ul style="list-style-type: none"> <li>- Create on-line Press page</li> <li>- Update Media list twice a year</li> <li>- Update process description and timeline for media coverage</li> </ul>	\$0.00	June 1, '08	50%	PR-External Committee
Action Item 2.2	Improve access of committees to services of public relations committee: <ul style="list-style-type: none"> <li>- Update the Communications Action Form and educate committees and members on how to use the form</li> <li>- Recruit one individual on each team to act as communications liaison to alert PR committee of important information/messages and provide information and resources</li> </ul>	\$0.00	Sept. 30, '07	60%	PR-External Committee
Action Item 2.3	Build stronger relationships with media people. <ul style="list-style-type: none"> <li>- Invite and have at least six members of the press as guests at three or more MPI meetings</li> <li>- Maintain communication with the press throughout the year</li> <li>- Promote Buy MPI within press releases</li> </ul>	\$0.00	June 1, '08	60%	PR-External Committee
Action Item 2.4	Promote MPI-MN in related association publications	\$0.00	June 1, '08	60%	PR-External Committee
Strategic Goal #3	WEBSITE: Provide timely and information coverage and promotion of newsworthy MPI projects, programs and events on MPI-MN's website				
Action Item 3.1	Create and maintain an updated Events Calendar to include MPI national and international events, MPI-MN events, committee and board meeting dates and locations and special events.	\$0.00	Dec. '07	95%	Website Committee
Action Item 3.2	Maintain updated pages throughout website using information from all committees. Create a schedule for committees on when they should be reviewing their content on the website and when to send updates to the web site committee.	\$0.00	Dec. '07	90%	Website Committee
Action Item 3.3	Add BOD testimonials to the website.	\$0.00	June 1, '08	75%	Website Committee
Action Item 3.4	Work with NS to determine feasibility of committee pages on the website.	\$0.00	Dec. '07	100%	Website Committee

# MPI Minnesota Chapter

Action Item 3.5	Review new job board for decrease/increase after we start charging non-members for postings	\$0.00	Dec. '07	60%	Website Committee
Strategic Goal #4	VP: Provide timely and information coverage and promotion of newsworthy MPI projects, programs and events				
Action Item 4.1	Help assure successful succession planning: - Update Leadership Succession tasks lists for VP, Director and Committee Chairs	\$0.00	June 1, '08	60%	Terrie
Action Item 4.2	Continue to recruit committee members and identify those interested in chair and BOD positions	\$0.00	June 1, '08	60%	Terrie
Action Item 4.3	Develop the communications team and improve its effectiveness: -Devise and enact strategies to recruit and retain communications team volunteers -Discuss upcoming events/projects and determine how to promote them most effectively.	\$0.00	June 1, '08	60%	Terrie
Action Item 4.4	Promote "Buy MPI"	\$0.00	June 1, '08	60%	Terrie

## Communications Team activity this month:

The Communications team has several on-going goals that we'll continue to support each month.

**PR-INTERNAL:** Committee continues to find topics for articles and contact members for ideas and submissions.

**PR-EXTERNAL:** Committee meets first Wednesday of every month at 2pm. Updating the media list is ongoing project for this committee as is increasing communications with press.

## WEBSITE:

- Working on posting BOD testimonials throughout website
- Updated Industry Links & Monthly Calendar
- Investigating the differences & uses of Message Board, Blog or Wikki - to determine which best suits our members

**VP:** Continue to identify committee members and other members who may be interested in chair/board positions and provide information on specific duties/functions. Continue to assist all chairs in all areas of Communications.

**Action taken by Communications Team that specifically supports chapter strategic plan:** All.

**Communications Team requests the following board motion/action:** None.

**Communications Team needs for this month's chapter meeting:** None.

**Additional comments:** None.

# MPI Minnesota Chapter

## Education Team Status Report

**Date:** February 2007

**Vice President:** Ellie Mason, madson@acainternational.org

**Director:** Brooke Stoeckel, brooke@visitminneapolisnorth.com

**Education Co-Chair:** Dawn Olson-Wallerus, dolson-wallerus@thedepotminneapolis.com

**Education Co-Chair:** Staci Kvasnik, SKvasnik@metroconnections.com

**CMP Chair:** Denise Woods, dwoods@agcmn.org

**KQ Chair:** Stephanie Ripley, stephanie.ripley@hotmail.com

**KQ Co-Chair:** Sean Schuette, sschuette@intrinxec.com

Strategic Goal #1	Plan and execute ten programs for the 2007/2008 fiscal year that provide professional development and networking opportunities to all levels of membership.	Budget	Completion Date	% Complete	Responsible Party
Action Item 1.1	Develop a theme to give the Education programs a cohesive message.	\$0.00	August 2007	100%	Ellie
Action Item 1.2	Utilize Platinum series to bring in two high level speakers.	\$1200	March 2008	100%	Ellie
Action Item 1.3	Complete and file the Monthly Meeting workbook for each program.	\$0.00	May 2008	70%	Brooke
Action Item 1.4	Streamline podium announcement process.	\$0.00	September 2007	100%	Ellie
Action Item 1.5	Encourage speakers when appropriate to provide handouts and take-away materials to enhance the learning.	\$1000	May 2008	70%	Ellie/Brooke
Action Item 1.6	Determine what associations we should partner with for the 2008-2009 calendar year.	\$0.00	March 2008	100%	Brooke
Action Item 1.7	Increase monthly meeting cards to 40 by the end of the fiscal year.	\$500	May 2008	50%	Ellie/Brooke
Action Item 1.8	Develop a promotional item to enhance overall attendance at monthly meetings.	\$1500	August 2007	100%	Ellie
Action Item 1.9	Develop a succession plan to also educate the incoming Director on what their role will be as Director and VP of Education in the 2008-2009 calendar year.	\$1500	May 2008	0%	Brooke
Action Item 1.10	Set a standard procedure for payment when partnering with other associations.	\$0.00	October 2007	100%	Ellie
Action Item 1.11	Focus on utilizing MPI MN members for monthly meetings when able.	\$0.00	May 2008	70%	Ellie/Brooke
Action Item 1.12	Continue to move forward with the Affinity Program and increase attendance to 20 people.	\$250	May 2008	70%	Sue Daly
Strategic Goal #2	Sustain our current suppliers at the showcase and increase planner attendance by 50 people over the previous year for a total of 100 planners.				

# MPI Minnesota Chapter

Action Item 2.1	Partner with the membership and communication committees to increase student attendance to 10.	\$0.00	February 2008	50%	KQ Team
Action Item 2.2	Provide different levels of education to appease all levels of membership (i.e. Senior Level Track).	\$10,000	February 2008	100%	KQ Team
Action Item 2.3	Move the event to February based on the results of the evaluation sent to planners after KQ 2007.	\$0.00	August 2007	100%	Ellie
Action Item 2.4	Adjust pricing structure to appease planners, suppliers, students and non-members.	\$0.00	September 2007	100%	KQ Team
Action Item 2.5	Provide the membership committee with a script to market the February KQ call-around.	\$0.00	February 2008	100%	KQ Team
Action Item 2.6	A personal hand-written invitation sent to all MPI MN planners to encourage attendance at KQ 2008.	\$110	February 2008	100%	Education Committee
<b>Strategic Goal #3</b>	<b>Increase awareness of the Certification Programs and give support to those who have established this designation.</b>				
Action Item 3.1	Update the list of individuals with certifications on the MPI MN website.	\$0.00	May 2008	50%	Ellie
Action Item 3.2	Schedule an information session on CMP and CMM certifications.	\$0.00	May 2008	50%	Denise
Action Item 3.3	Plan a CMP and CMM private breakfast to reward our members for their certifications.	\$1000	May 2008	50%	Denise/Ellie
Action Item 3.4	Revise CMP study guide based on changes mandated by CIC.	\$1000	January 2008	0%	Denise
Action Item 3.5	Hold CMP boot camp two times in the program year if applicable with test takers.	\$0.00	May 2008	50%	Denise

## Action taken by the Education Team that specifically supports chapter strategic plan:

The KnowledgeQuest team has continued to meet regarding the meeting on the 20<sup>th</sup>. We are in the final stages of confirming details for this event and are confident it will be a success. We have met our goal in terms of exhibitors, and are continuing to push for planner attendance. Our overall goal was to have 100 planners attend this meeting and have sent out handwritten cards to each of them, called individual planners that are not in attendance asking why they are not going and sent an extra promotional email highlighting the education sessions. To date we are around 60 planners signed up.

Ellie Madson and Staci Kvasnik met on Friday, February 8<sup>th</sup> regarding the May Awards dinner details. We have posted the RFP for this meeting on the website (Monday, February 11) and have a deadline for suppliers on February 25.

Anne Sumangil and Brooke Stoeckel are working on details for the March MPI monthly meeting. The MeetingMinder information will be posted on the website by the 20<sup>th</sup> of February.

Ellie Madson, Brooke Stoeckel and Sean Schuette are meeting the end of this month to discuss the April roundtables. We will be meeting at Edinburgh USA to walk the space and make sure all details for the Tucson CVB are set and we are able to accommodate all their needs.

## Education Team requests the following board motion/action:

Update on association partnership

# MPI Minnesota Chapter

**Upcoming team plans:**

**Education Team needs for this month's chapter meeting:**

Podium time to announce the March meeting and also to post this on the email announcement sent after the meeting.

**Additional comments:**

# MPI Minnesota Chapter

## Membership Team Status Report

Date: 2/11/2008

Position/Name/Email: VP of Membership / Liz Vardaman / [liz.vardaman@jostens.com](mailto:liz.vardaman@jostens.com); Director of Membership Doug Gillam, Chairpersons: Sue Hussman, Recruitment; Juli Wagner, Recognition; Ann Ruehling, Retention; Rosealee Lee, Student Membership

Strategic Goal #1	Increase membership to 450 by 6/30/2008	Budget	Resp	Completion Date	% Complete	CHAIR UPDATE
Action Item 1.1	Exhibit at a minimum of four tradeshow that could provide solid leads on new members	\$100	Sue Hussman + Diane Pearson	6/30/08	40%	
Action Item 1.2	Upgrade the MPI booth to present a professional Tradeshow appearance to highlight who MPI is at first glance	\$900	Sue Hussman	3/08	20%	
Action Item 1.3	Continue to track prospects from tradeshows, referrals, inquiries and other forms of leads		Jay Gunnarson	On-going	On-going	
Action Item 1.4	Expand new-prospect calls to answer questions and influence buying decision by continuing to call until every prospect is actually talked to (up to five attempts). Expand volunteer list so that no one is responsible for more than 12 prospects each month.		Sue H + others as needed	On-going	On-going	Need to get a hold of Jill Burke to determine if she will do this
Action Item 1.5	Create "leave behind" for tradeshows and other occasions that briefly describes the benefits of belonging to MPI.	\$200	Sue Hussman + Judy Okerstrom	3/08	0%	
Action Item 1.7	Develop and Implement a Corporate New Member Program that will focus on recruiting members from larger companies	\$200	Sue Hussman Anne Michaud +	On-going	0%	
Action Item 1.10	Develop and put in place a procedure to address the "Maximum of three times as a guest" policy		Sue Hussman + Debbie Van Ravenhorst	4/08	10%	
Strategic Goal #2	Expand Recognition for current and prospective members	Budget	Resp	Completion Date	% Complete	
Action Item 2.1	Expand the Branding of eMPI for optimal visibility for members and employers (eMPI awards, tabletops and stickers)	\$1000	Juli Wagner & 1 person			Todd Pottebaum no longer an MPI member
Action Item 2.2	Recognize individual members for their yearly membership with 5,10, 15 and 20 year pins	\$130	Juli Wagner + 1 person	On-going	50%	See notes

# MPI Minnesota Chapter

Action Item 2.4	Past eMPI award winner program		Juli Wagner + 1 person			
Action Item 2.7	Thank you notes as appropriate	\$50	Juli Wagner + 1 person	Monthly	Ongoing	
Action Item 2.8	Recognize our sponsors with recognition plaques for monthly meetings	\$350	Juli Wagner + 1 person	Monthly	Ongoing	
Action Item 2.9	Up Close profiles		Diane Pearson	Monthly	Ongoing	
<b>Strategic Goal #3</b>	<b>Increase our retention rate to 78% retention rate for 2007-2008</b>	<b>Budget</b>	<b>Resp</b>	<b>Completion Date</b>	<b>% Complete</b>	
Action Item 3.1	Develop a program for contacting lapsing members. Coordinate with MPI Int'l office and MPI MN Chapter President. If they are not renewing continue to record and disseminate reasons.	None	Ann Ruehling + Anne Michaud + Renee Splittgerber	3/08	20	
Action Item 3.2	Hold new member lunch at least twice a year. Continue the town hall Q & A feel so new members are able to ask Board members questions.	None	Lucy Hicks & Judy Okerstrom	3/08 or 4/08 – see notes	50% fall completed event	
Action Item 3.3	Quarterly, communicate with all members who are not on any committees to encourage them to join one. Avoid the use of high-pressure methods.	\$40	Lucy Hicks & Judy Okerstrom	3/08 & 6/08	30	
Action Item 3.4	Continue to send Emails to New members as welcome and how to navigate MN MPI.	\$50	Lucy Hicks & Mary Timmons	Ongoing	Ongoing	
<b>Strategic Goal #4</b>	<b>Increase student membership to 20 members</b>	<b>Budget</b>	<b>Resp</b>	<b>Completion Date</b>	<b>% Complete</b>	
Action Item 4.1	Recruit person or people to chair Student Membership sub-committee	None	Membership Committee leadership	1/1/08	100	
Action Item 4.2	Recruit other members of MPI to sit on the committee	None	Rosealee Lee	1/1/08	75%	
Action Item 4.3	Coordinate with other chairs on recruitment, recognition, and retention activities for student members	None	Rosealee Lee	Ongoing	75%	
Action Item 4.4	Establish Student Member recruitment program with the objective of recruiting 10 new student members by the end of FY2008.	None	Rosealee Lee	Ongoing	75%	
Action Item 4.5	Identify accredited educational institutions in the state of Minnesota with relevant programs	None	Marnie Fleming & Rosealee Lee	12/31/07	75%	Marnie is identifying non-MNSCU institutions; Rosealee will contact primary faculty members from all institutions and is already contacting

# MPI Minnesota Chapter

						MNSCU institutions
Action Item 4.6	Participate in education institution curriculum/events by providing panel members and/or guest speakers and/or mock interviewers up to two times annually at each institution; display MPI membership info and network re: MPI at each event.	None	All Task Force members +	Ongoing	100%	Building on the success of the DCTC December panel, Task Force members will recruit other MPI members for and also personally provide this service.
Action Item 4.7	Work with student hospitality clubs hosted by educational institutions by attending club meetings and serving as a professional resource to students.	None	All Task Force members	Ongoing	0%	Pending identification of institutions and clubs
Action Item 4.8	Seek and facilitate quid quo pro web links to/from accredited college educational institution programs in the state of Minnesota to/from the MN MPI web site.	None	Rosealee Lee + 1	Ongoing	0%	Pending identification of institutions
Action Item 4.9	Assist students and non-student members of MPI by adding (and publicizing) a formal internship and volunteerism section of the MN MPI web job board.	Unknown	All MPI members	Ongoing	0%	
Action Item 4.10	Develop student participation in CMP study group.	None	Rosealee + 2	Ongoing	0%	
Action Item 4.11	Develop granting or other funding opportunities to financially assist students in attending the MPI monthly meetings.	None	All Task Force members	Ongoing	0%	
Action Item 4.12	Develop connectivity with the existing MPI mentor program.	None	Rosealee Lee	Ongoing	0%	
Action Item 4.13	Maintain student sub-committee communication regardless of work and travel schedules by development of an ongoing communication tool that facilitates dialog among committee members and hosts virtual meetings when physical meetings are not feasible..	Unknown	Rosealee Lee	Ongoing	100%	
Action Item 4.14	Invite students to Knowledge Quest & serve as resource for them during their visit	None	All task force members	Jan 08	100%	Flyer created-distribution scheduled last week of January to student members, known student non-members and known hospitality program educators. Task force members will be available to students at Knowledge Quest to inform student attendees of MPI student resources and

# MPI Minnesota Chapter

						initiatives.
Action Item 4.15	Encourage high school programs in hospitality	None	All task force members	2009	10%	Initiate and maintain database of state high schools with programs and offer guest speakers/tours as part of curriculum.
Action Item 4.16	Host twice-annual mock meetings for student participation (1) Mpls, (2) St Paul.	Unknown	All task force members +	2009	0%	Implement and maintain a "MN MPI Student Academy" where students can put their skills to work in real venues.

Strategic Goal #5	Work closely with other committees on General Chapter initiatives	Budget	Resp	Completion Date	% Complete	
Action Item 5.1	Share membership intention information with appropriate committees		Liz & Doug		Ongoing	
Action Item 5.3	VP and Director to find candidates to run for 08-09 Membership Director		Liz & Doug		Ongoing	
Action item 5.4	Each Committee Chair develop a task list for their area of responsibility		Sue, Juli, Ann	4/08 Ann	1%	

## Membership Team activity this month:

TSR Note: The following action items were removed, to be re-visited at June board retreat for possible inclusion in next years plan: 1.8, 1.9, 2.5, 2.6, 5.2

### Recruitment:

- Next events at which we will have booth: State of the Industry (1/31/08 - already done) and Event Planners & Suppliers (3/5/08)
- Working with Freeman on new booth. Hope to be done by Event Planners & Suppliers Expo 3/5/08

### Recognition:

- EMPI Awards:
  - Nomination information online now.
  - An article will be included in this month's MOTM
  - Letters will go out to bosses and nominees in early - mid March.
  - The nomination deadline is Wednesday, April 2.
- Member pin recognition:
  - No one was recognized at the January because it was a joint meeting and we didn't have podium time to do it. Another reason was the low number of honorees and the lack of attendance.
  - Since February is KQ and we won't be able to honor the members, we are going to table this recognition method until the May Gala.
  - In light of the challenges presented by presenting the pins at the monthly meetings, we are going to recommend an alternative method for next year.
- Shelbert Program:
  - This program is going well. To make it even better, we need more information out on this program. We are considering articles for MOTM.

### Retention:

- We have three bids in hand for the Spring New Member event. We will have a decision by 2/15/08
- Email encouraging members to join committees was targeted to be sent 2/8, will definitely be out by 2/15.

### Student Membership:

- The Student Sub-committee has adopted the following objectives: The committee exists to provide and facilitate opportunities for students of accredited educational institutions in the state of Minnesota to (1) network with industry professionals, (2) enhance education, (3) increase experience and (5) gain employment. On behalf of the current and future student members of MPI, thank you for supporting this initiative.

# MPI Minnesota Chapter

## Management and Administrative Status Report

Management and Administrative  
February 2008

Maria Huntley  
mhuntley@nonprofitsolutions.com

### Team Activity this month:

Membership – Maria has started to work with Roselee on some of the initiatives and reporting for the student membership group. The EMPI awards nomination information was set up for online submissions for the awards with the recognition committee. Updated information on the membership transfer policy was received from International and updated.

Communications -- We distributed the December MOTM on time. A special eblast is in the works, inviting suppliers to purchase a planner's admission to KQ as a holiday gift. The meeting minder is on track to go out on time, with the addition of the lists of silent and live auction items available at the holiday party. We sent two special eblasts to the membership in the past month: the member survey eblast and the one regarding the updated bylaws. News Notes and the December meeting eval email are scheduled to go out as usual.

Education – We are working with the committee on KnowledgeQuest. We have sent out the toolkits to the 50 registered suppliers in the Suppliers Showcase. We are working with exhibitors to get their company information for the onsite program book.

Accounting - Per tax reporting requirements, MPI is required to send 1099's to any individual receiving over \$600 in compensation/payment during the 2007 calendar year. To determine if reporting is necessary, a W-9 is obtained from any vendor used by the Organization. After obtaining all necessary W-9s, it was determined that six companies/individuals met the requirements for reporting. These six individuals/companies were issued 1099s prior the January 31, 2008 deadline imposed by the IRS.

Administration – Maria is starting to work with Jan and the other individuals/committees involved in the May Awards Dinner. Nominations for next year's board slate are starting to come into to the office and that information has been forwarded on to the nominations committee. Information need for the development of next year's business model is being pulled together.

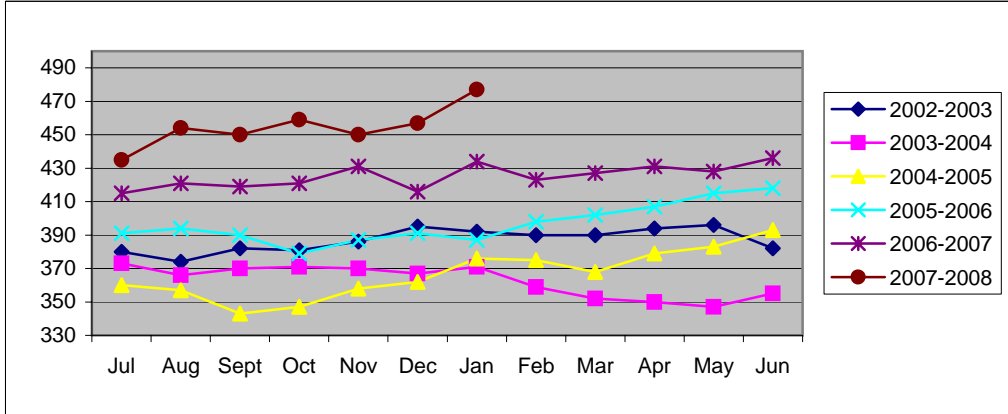
MPI Minnesota 2007-2008 Chapter Calendar					
	<b>Last Updated 1/28/08</b>				
<u>Date</u>	<u>Day</u>	<u>Time</u>	<u>Event</u>	<u>Location</u>	<u>Team in Review</u>
May 31 & June 1	Thur & Fri	All day	Board Retreat - Spring	Embassy Suites Bloomington	
July 7	Fri	Noon	Board Reports Due		
July 28-31	Sun-Mon	All day conference	WEC	Montreal	
July 18	Wednesday	11:30 AM - 1:00 PM	Board Meeting	Nonprofit Solutions	Nonprofit Solutions
August 3	Fri	Noon	Board Reports Due		
August 15	Wed	9:15am - 10:45am	Board Meeting	Mystic Lake	Education
August 15	Wed	11:00am - 1:30PM	General Meeting	Mystic Lake	
September 10	Mon	Noon	Board Reports Due		
September 12	Wed		Monthly Financials Completed		
September 19	Wed	9:15am - 10:45am	Board Meeting	McNamara Alumni Center	Membership
September 19	Wed	11:00am - 1:30PM	General Meeting	McNamara Alumni Center	
October 3	Mon	3:00 pm - 6:00pm	All Team Meeting	Radisson Plymouth	
October 3	Wed	11:00am - 1:00pm	New Member Appreciation Lunch		
October 4		11:00am - 1:00pm	New Member Appreciation Lunch		
October 10	Wed		Monthly Financials Completed		
October 17	Wed	1:00 - 2:15 p.m.	Board Meeting	Marriott Minneapolis West	Communications
October 17	Wed	2:30 p.m. - 6:00 p.m.	General Meeting	Marriott Minneapolis West	
November 5	Mon	Noon	Board Reports Due		
November 7	Wed		Monthly Financials Completed		
November 14	Wed	9:15am - 10:45am	Board Meeting	Sheraton Bloomington	Community Outreach
November 14	Wed	11:00am - 1:30PM	General Meeting	Sheraton Bloomington	
December 10	Mon	Noon	Board Reports Due		
December 12	Wed		Monthly Financials Completed		
December 19	Wed	9:00 am - 10:30 am	Board Meeting	The Depot	IPP
December 19	Wed	11:00 am - 1:30 pm	General Meeting (Holiday Party)	The Depot	

MPI Minnesota 2007-2008 Chapter Calendar					
January 10 & 11	Thu & Fri	All day	Board Retreat/board meeting - mid-year	The Millennium Hotel	All Teams
January 9			Monthly Financials Completed		
January 16	Wed	11:00am - 1:30PM	General Meeting	St. Paul RiverCentre	
January 30	Wed	3:00pm - 6:00pm	All Team Meeting	Mariott City Center	
February 2-5	Sun - Tue	All day conference	PEC-NA	Huston, Texas	
February 1	Fri	Noon	Board Reports Due		
February 13	Wed		Monthly Financials Completed		
February 19	Tuesday	9:15am - 10:45am	Board Meeting (Conference Call)		Strategic Alliances
February 20	Wed	All day conference	KQ	Earle Brown	
March 11	Mon	Noon	Board Reports Due		
March 12	Tue		Monthly Financials Completed		
March 19	Wed	9:15am - 10:45am	Board Meeting	Crowne Plaza RiverFront	Finance
March 19	Wed	11:00am - 1:30PM	General Meeting	Crowne Plaza RiverFront	
April 8	Mon	Noon	Board Reports Due		
Date TBD		11:00am - 1:00pm	New Member Appreciation Lunch		
April 9	Wed		Monthly Financials Completed		
April 16	Wed	7:00am - 9:00am	General Meeting	Edinburgh USA	President Elect
April 16	Wed	9:30am - 11:00am	Board Meeting	Edinburgh USA	
May 7	Wed	3:00pm - 6:00pm	All Committee Team Meeting/Volunteer Recognition	Dave & Busters	
May 12	Mon	Noon	Board Reports Due		
May 14	Wed		Monthly Financials Completed		
May 21	Wed	2:00pm - 4:30pm	Board Meeting	International Market Square	President
May 21	Wed	5:00pm - 7:30pm	General Meeting - Awards Dinner	International Market Square	
June 3-4	Tue-Wed	All Day	Summer Board Retreat	Oak Ridge Conference Center	
June 20-22	Fri-Sun	All Day	The Leadership Conference	Wesitn, Dallas, TX	
Date TBD	Mon	Noon	Board Reports Due		
June 9	Mon		Golf Tournament		

# MN MPI Membership Report

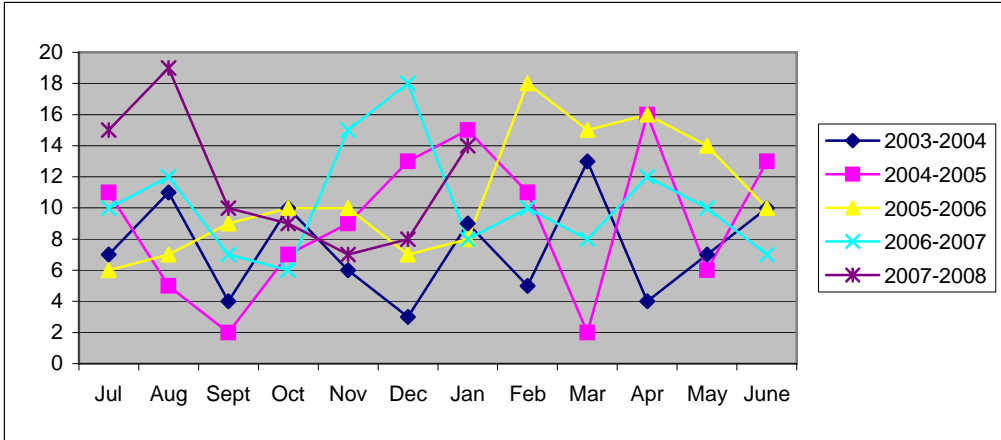
## Members

	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
2002-2003	380	374	382	381	386	395	392	390	390	394	396	382
2003-2004	373	366	370	371	370	367	371	359	352	350	347	355
2004-2005	360	357	343	347	358	362	376	375	368	379	383	393
2005-2006	391	394	390	379	387	391	387	398	402	407	415	418
2006-2007	415	421	419	421	431	416	434	423	427	431	428	436
2007-2008	435	454	450	459	450	457	477					



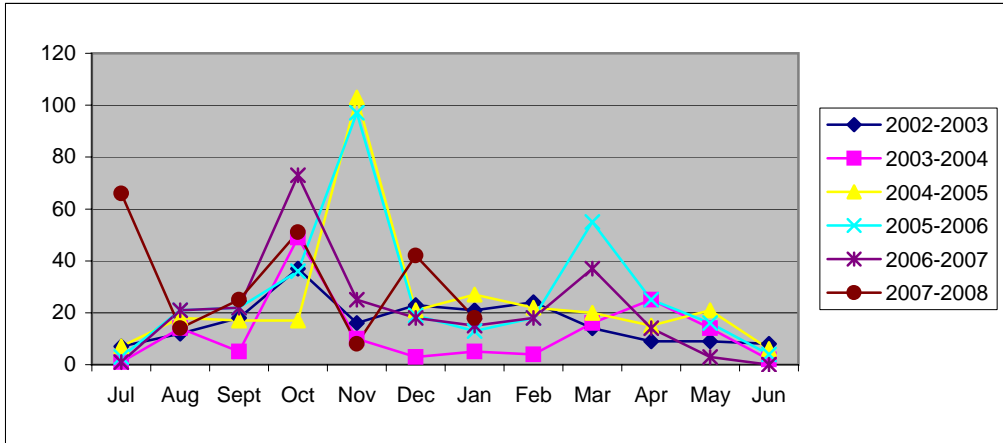
## New Members

	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	Total
2002-2003	7	10	14	8	9	27	0	10	8	4	6	11	114
2003-2004	7	11	4	10	6	3	9	5	13	4	7	10	89
2004-2005	11	5	2	7	9	13	15	11	2	16	6	13	110
2005-2006	6	7	9	10	10	7	8	18	15	16	14	10	130
2006-2007	10	12	7	6	15	18	8	10	8	12	10	7	123
2007-2008	15	19	10	9	7	8	14						82



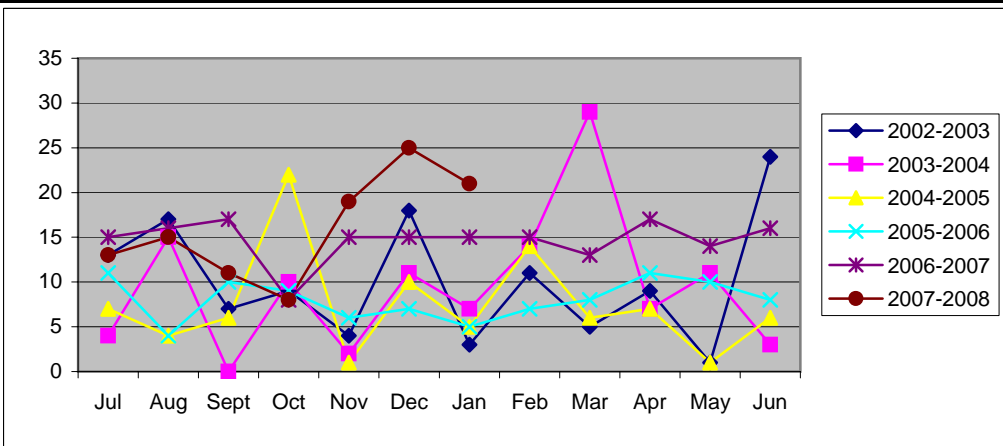
### Prospects

	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
2002-2003	7	12	18	37	16	23	21	24	14	9	9	8	198
2003-2004	1	14	5	49	10	3	5	4	16	25	14	2	148
2004-2005	7	18	17	17	103	21	27	22	20	15	21	6	294
2005-2006	3	21	22	36	97	19	13	18	55	25	16	4	329
2006-2007	1	21	22	73	25	18	15	18	37	14	3	0	247
2007-2008	66	14	25	51	8	42	18						224



### Members Due to Lapse

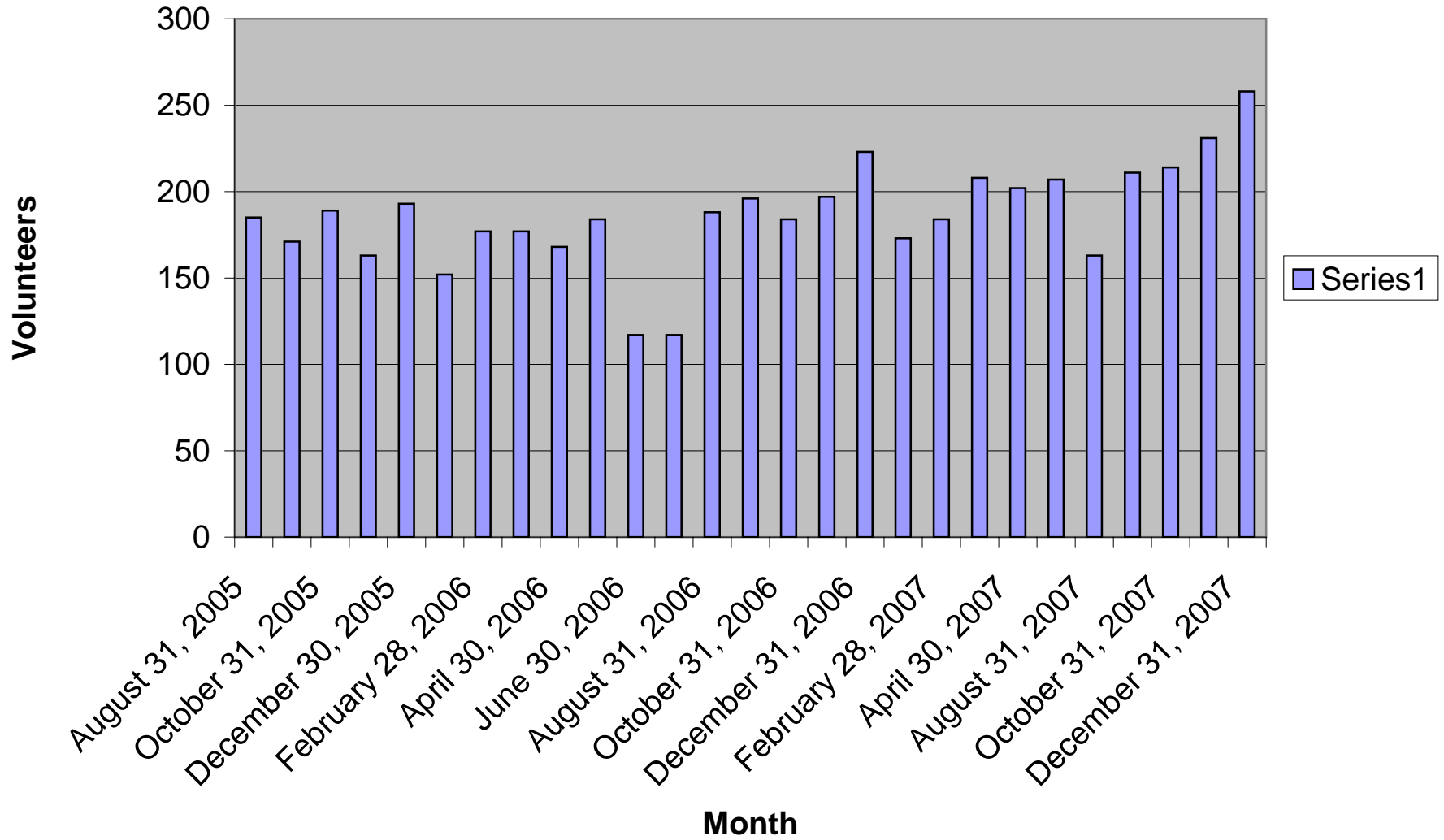
	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
2002-2003	13	17	7	9	4	18	3	11	5	9	1	24	121
2003-2004	4	15	0	10	2	11	7	14	29	7	11	3	113
2004-2005	7	4	6	22	1	10	5	14	6	7	1	6	89
2005-2006	11	4	10	9	6	7	5	7	8	11	10	8	96
2006-2007	15	16	17	8	15	15	15	15	13	17	14	16	176
2007-2008	13	15	11	8	19	25	21						112



**Members**

<b>Month</b>	<b>Planners</b>	<b>Suppliers</b>	<b>Subscribers</b>	<b>Students</b>	<b>Total Members</b>
December 31, 2003	189	160	14	4	367
January 31, 2004	189	164	14	4	371
February 29, 2004	181	161	14	3	359
March 31, 2004	182	153	14	3	352
April 30, 2004	181	154	12	3	350
May 31, 2004	176	156	12	3	347
June 30, 2004	179	160	13	3	355
July 31, 2004	182	162	13	3	360
August 31, 2004	179	161	14	3	357
September 30, 2004	171	154	15	3	343
October 31, 2004	170	157	16	4	347
November 30, 2004	177	161	16	4	358
December 31, 2004	180	162	16	4	362
January 31, 2005	185	171	16	4	376
February 28, 2005	184	170	17	4	375
March 31, 2005	182	169	13	4	368
April 30, 2005	186	175	13	5	379
May 31, 2005	186	179	13	5	383
June 30, 2005	190	185	14	4	393
July 31, 2005	190	183	14	4	391
August 31, 2005	191	185	14	4	394
September 30, 2005	188	186	11	2	387
October 31, 2005	181	183	13	2	379
November 30, 2005	184	186	15	2	387
December 31, 2005	187	187	14	3	391
January 31, 2006	185	185	16	1	387
February 28, 2006	189	191	16	2	398
March 31, 2006	195	192	13	2	402
April 30, 2006	197	195	13	2	407
May 31, 2006	200	200	13	2	415
June 30, 2006	205	199	13	2	419
July 31, 2006	208	192	14	2	416
August 31, 2006	217	189	13	2	421
September 30, 2006	215	187	13	4	419
October 31, 2006	213	188	15	4	420
November 30, 2006	216	195	15	5	431
December 31, 2006	200	192	16	8	416
January 31, 2007	209	198	19	8	434
February 28, 2007	211	185	19	8	423
March 31, 2007	213	185	19	9	426
April 30, 2007	214	187	21	9	431
May 31, 2007	210	186	23	9	428
June 30, 2007	211	193	22	10	436
July 31, 2007	216	187	22	10	435
August 31, 2007	226	196	22	10	454
September 30, 2007	222	195	23	10	450
October 31, 2007	225	200	23	11	459
November 30, 2007	227	198	14	11	450
December 31, 2007	228	199	16	14	457
January 31, 2008	232	211	16	18	477

# Member Invovement





MINNESOTA CHAPTER

## Lapsed Member Report

page 1 of 3

1/1/08-1/31/08

Update Date:

Status, Type:

Member, Supplier

Changed Info:

**Colleen Abernethy**

Starcite Inc./ International Division  
(952) 929-4145  
cabernethy@starcite.com

Update Date:

Status, Type:

Member, Supplier

Changed Info:

**Katie Barone**

Park Plaza Hotel  
(952) 960-0033  
katie.barone@parkplaza.com

Update Date:

Status, Type:

Member, Supplier

Changed Info:

**Nunciata Covey**

Holiday Inn Rivercentre  
(651) 556-1409  
ncovey@golderhospitality.com

Update Date:

Status, Type:

Member, Supplier

Changed Info:

**Mary Jo Driscoll**

Carlson Hotels Worldwide  
(651) 552-2142  
mdriscoll@carlson.com

Update Date:

Status, Type:

Member, Planner

Changed Info:

**Monica Falk**

Experient  
(763) 413-2507  
monica.falk@experient-inc.com

Update Date:

Status, Type:

Lapsed, Supplier

Changed Info:

**Tom Foster**

Park Plaza Hotel  
(952) 960-0011  
tom.foster@parkplaza.com

Update Date:

Status, Type:

Member, Supplier

Changed Info:

**Jodie Grannes**

Carlson Managed Hotels  
(763) 212-4848  
jgrannes@carlson.com

Update Date:

Status, Type:

Member, Planner

Changed Info:

**Melanie Gylling**

Girl Scout Council of Greater Minneapolis  
(763) 971-4064  
mgylling@girlscoutsmpls.org



MINNESOTA CHAPTER

## Lapsed Member Report

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1/1/08-1/31/08

Update Date:

Status, Type:

Member, Student

Changed Info:

**Tammy Jobe**

(651) 587-3121  
tammyjobe@hotmail.com

Update Date:

Status, Type:

Member, Supplier

Changed Info:

**Barbara Madigan**

St Paul Convention & Visitors Bureau  
(651) 265-4919  
bmadigan@stpaulcvb.org

Update Date:

Status, Type:

Member, Planner

Changed Info:

**Katherine Marszalek**

CRM Boston Scientific  
(651) 582-5713  
katherine.marszalek@guidant.com

Update Date:

Status, Type:

Member, Supplier

Changed Info:

**Susan Milteer**

EVENT LAB  
(952) 224-8558  
smilteer@eventlab.net

Update Date:

Status, Type:

Member, Subscriber

Changed Info:

**Julie Nicolazzi**

Scottsdale CVB  
(480) 949-2163  
jnicolazzi@scottsdalecvb.com

Update Date:

Status, Type:

Member, Supplier

Changed Info:

**Ann Pappas**

Canyon Grille Restaurant & Catering  
(763) 559-7008  
annpappas@canyongrille.com

Update Date:

Status, Type:

Member, Planner

Changed Info:

**Emily Perron**

Thrivent Financial  
(612) 340-4041  
emily.perron@thrivent.com

Update Date:

Status, Type:

Member, Supplier

Changed Info:

**Sarah Ruzek**

Roseville Visitors Association  
(651) 633-3002

Update Date:

Status, Type:

Member, Supplier

Changed Info:



MINNESOTA CHAPTER

## Lapsed Member Report

1/1/08-1/31/08

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**Jane Schuldt**  
World Marketing Group, Ltd.  
(612) 925-4432  
jane\_schuldt@wmgpw.com

Update Date:  
Changed Info:

Status, Type: Member, Planner

**Elizabeth Sjobeck**  
Meetings & Eventures Inc  
(651) 486-7515  
elizabeth@meetings-eventures.com

Update Date:  
Changed Info:

Status, Type: Member, Planner

**Jeffrey Stuhr**  
MN Pollution Control Agency  
(651) 215-0218  
jeff.stuhr@state.mn.us

Update Date:  
Changed Info:

Status, Type: Lapsed, Supplier

**Julie Terry**  
Wyndham Phoenix  
(602) 333-5118  
jterry@wyndham.com

Update Date:  
Changed Info:

Status, Type: Member, Supplier

**Michael Tovee**  
World Marketing Group, Ltd.  
(612) 925-4432  
michael\_tovee@wmgpw.com



MINNESOTA CHAPTER

## New Members Monthly Report

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Join Date: 1/29/2008 Status, Type: Member, Supplier  
Changed Info: New Member  
**Michele Marie Aldape**  
Director of Business Development  
Showcore, Inc.  
2015 Silver Bell Rd Ste 110  
Eagan, MN 55122  
(651) 994-1500  
(651) 994-1501 fax  
michelea@showcore.com  
Prospect from: attending Sept. Meeting as a guest

Join Date: 1/29/2008 Status, Type: Member, Student  
Changed Info: New Member  
**Jessica J Berg**  
9835 Towering Oaks Curve  
Prior lake, Mn 55372  
(612) 735-7767  
fax  
reachjess@hotmail.com  
Prospect from:

Join Date: 1/8/2008 Status, Type: Member, Supplier  
Changed Info: New Member  
**Kevin M Blaeser**  
Regional Director of Sales  
Prestige Resorts and Destinations  
70-225 Hwy 111 Ste C-389  
Rancho Mirage, CA 92270  
763 234 9000  
fax  
kblaeser@prestigeresorts.com  
Prospect from:

Join Date: 1/18/2008 Status, Type: Member, Student  
Changed Info: New Member  
**Margaret R Chopp**  
5270 East 203rd St  
Prior Lake, MN 55372  
(952) 250-9287  
fax  
mchopp@mac.com  
Prospect from:

Join Date: 1/28/2008 Status, Type: Member, Associate  
Changed Info: New Member  
**Gretchen Huetteman**  
The Harrington Company  
4248 Park Glen Rd  
Minneapolis, MN 55416  
(952) 928-4674  
(952) 929-1318 fax  
ghuetteman@harringtoncompany.com  
Prospect from: Juli Wagner 257832



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## New Members Monthly Report

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Join Date: 1/15/2008 Status, Type: Member, Supplier  
Changed Info: New Member  
**Lindsay Kotas**  
National Sales Manager  
Associated Luxury Hotels (ALHI)  
233 N Michigan Avenue, Suite 2345  
Chicago, IL 60601  
(312) 670-2203  
(312) 670-2204 fax  
lkotas@alhi.com

Prospect from:

Join Date: 1/4/2008 Status, Type: Member, Subscriber  
Changed Info: New Member  
**Taryn Miracle**  
National Sales Manager  
Grand Traverse Resort & Spa  
100 Grand Traverse Village Blvd  
Acme, MI 49610  
(231) 534-6165  
(231) 534-6152 fax  
tmiracle@gtresort.com

Prospect from:

Join Date: 1/18/2008 Status, Type: Member, Member  
Changed Info: New Member  
**Maren Obermeyer**  
Corporate Meeting Planner  
RBC Dain Rauscher  
60 S 6th St, P20  
Minneapolis, MN 55402-4422  
(612) 371-2905  
(612) 371-7933 fax  
maren.obermeyer@rbc.com

Prospect from:

Join Date: 1/29/2008 Status, Type: Member, Student  
Changed Info: New Member  
**Billie SayerCMP**  
639 Elm St NE  
Lonsdale, MN 55046  
(507) 744-3152  
fax  
billiesayer@mchsi.com

Prospect from:

Join Date: 1/29/2008 Status, Type: Member, Planner  
Changed Info: New Member  
**Julie Kay Schommeer**  
Advantage Performance Network  
7447 Egan Drive Ste 300  
Savage, Mn 55378  
(952) 226-9026  
(952) 226-9191 fax  
julies@apnadvantage.com



MINNESOTA CHAPTER

## New Members Monthly Report

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Prospect from:

Join Date: 1/29/2008 Status, Type: Member, Supplier  
Changed Info: New Member  
**Shelly Virginia Smith**  
The Saint Paul Hotel  
350 Market Street  
St. Paul, MN 55102  
(651) 228-3810  
fax  
ssmith@saintpaulhotel.com

Prospect from:

Join Date: 1/18/2008 Status, Type: Member, Supplier  
Changed Info: New Member  
**DeAnn Sutton**  
Sales Manager  
7950 Bloomington Ave. S.  
Bloomington, MN 55425  
(763) 488-5332  
(702) 740-3842 fax  
dsutton@ges.com

Prospect from:

Join Date: 1/18/2008 Status, Type: Member, Planner  
Changed Info: New Member  
**Rita J Swanson**  
Premier Planning Services, Inc.  
4524 Belvidere Ln  
Edina, MN 55435  
(952) 922-3859  
(952) 926-6191 fax  
rita@premierplanningservices.com

Prospect from:

Join Date: 1/29/2008 Status, Type: Member, Student  
Changed Info: New Member  
**Lisa Anne Venne**  
5620 21st Ave S  
Minneapolis, MN 55417  
(763) 229-2181  
fax  
lavmsp@aol.com

Prospect from:



MINNESOTA CHAPTER

## Prospects –Report

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1/1/08-1/31/08

**Name:** Ken Barry  
Heard of us from:  
Organization: The Barry Agency  
Address: P.O. Box 1414  
City, State ZIP: Maple Grove, MN 55311  
Work Phone: (763) 550-0513  
Work Fax:  
E-mail: kenbarry@thebarryagency.com

Inquiry Date: 1/7/2008  
Kit Sent Date: 1/9/2008  
Status, Type: Guest, Guest

**Name:** Robert Ed  
Heard of us from:  
Organization: Innovative Marketing Consultants  
Address: 4284 Shoreline Drive  
City, State ZIP: Spring Park, MN 55384  
Work Phone: (952) 252-1262  
Work Fax: (952) 471-8146  
E-mail: robert@imcsuccess.com

Inquiry Date: 1/10/2008  
Kit Sent Date: 1/14/2008  
Status, Type: Guest, Guest

**Name:** Daniel Howard  
Heard of us from:  
Organization: Premium Golf  
Address: 440 E. Montana Ave.  
City, State ZIP: St. Paul, MN 55130  
Work Phone: (651) 274-3356  
Work Fax:  
E-mail: dhoward96@comcast.net

Inquiry Date: 1/10/2008  
Kit Sent Date: 1/14/2008  
Status, Type: Guest, Guest

**Name:** Carol Smith  
Heard of us from:  
Organization: High Five  
Address: 750 2nd St. NE, Ste. 122  
City, State ZIP: Hopkins, MN 55343  
Work Phone:  
Work Fax:  
E-mail: carol@highfiveonline.com

Inquiry Date: 1/10/2008  
Kit Sent Date: 1/14/2008  
Status, Type: Guest, Guest

**Name:** Talia Carpenter  
Heard of us from:  
Organization:  
Address: 400 Robert Street N, Suite 1150  
City, State ZIP: St. Paul, MN 55101  
Work Phone: 651-366-6979  
Work Fax:  
E-mail: tcarpenter@namginc.com

Inquiry Date: 1/28/2008  
Kit Sent Date: 1/31/2008  
Status, Type: Guest, Guest

**Name:** Amy Clarke  
Heard of us from:  
Organization: Peggy Lauritsen Design Group  
Address: 125 Main St SE  
City, State ZIP: Minneapolis, MN 55414  
Work Phone: 612 623-4200

Inquiry Date: 1/28/2008  
Kit Sent Date: 1/31/2008  
Status, Type: Guest, Guest



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## Prospects –Report

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1/1/08-1/31/08

Work Fax:

E-mail: aclarke@pldg.com

**Name: James Coumbe**

Heard of us from:

Organization: The Woodlands Resort & Conference Center

Address: 2301 N Millbend Dr

City, State ZIP: The Woodlands, TX 77380

Work Phone: (281) 364-6287

Work Fax: (281) 364-6338

E-mail: james.coumbe@woodlandsresort.com

Inquiry Date: 1/30/2008

Kit Sent Date: 1/31/2008

Status, Type: Guest, Guest

**Name: Steve De Vries**

Heard of us from:

Organization: Showcore, Inc

Address: 2015 Silver Bell Rd, Suite 110

City, State ZIP: Eagan, MN 55122

Work Phone: 651-994-1500

Work Fax:

E-mail: michelea@showcore.com

Inquiry Date: 1/28/2008

Kit Sent Date: 1/31/2008

Status, Type: Guest, Guest

**Name: Pamela Dunn**

Heard of us from:

Organization: The Meritage Resort at Napa

Address: 875 Bordeaux Lane

City, State ZIP: Napa, CA 94575

Work Phone: (415) 596-5010

Work Fax:

E-mail: pdunn@themeritagresort.com

Inquiry Date: 1/25/2008

Kit Sent Date: 1/31/2008

Status, Type: Guest, Guest

**Name: WENDY GILLOTTI**

Heard of us from:

Organization: ROSEWOOD HOTELS & RESORTS

Address: 500 NORTH MICHIGAN AVENUE, SUITE 300

City, State ZIP: CHICAGO, IL 60611

Work Phone: 3126432203

Work Fax:

E-mail: WENDY.GILLOTTI@ROSEWOODHOTELS.COM

Inquiry Date: 1/28/2008

Kit Sent Date: 1/31/2008

Status, Type: Guest, Guest

**Name: Scott Graff**

Heard of us from:

Organization: Park Plaza Hotel Bloomington

Address: 4460 West 78th Street Circle

City, State ZIP: Bloomington, MN 55435

Work Phone: 952-960-0011

Work Fax:

E-mail: Scott.Graff@parkplaza.com

Inquiry Date: 1/28/2008

Kit Sent Date: 1/31/2008

Status, Type: Guest, Guest

**Name: Jilien Harvey**

Heard of us from:

Organization: The Honnigford Group

Inquiry Date: 1/28/2008

Kit Sent Date: 1/31/2008



MINNESOTA CHAPTER

## Prospects –Report

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1/1/08-1/31/08

Address: PO Box 18012  
City, State ZIP: St. Paul, MN 55118  
Work Phone: 651-554-1895  
Work Fax:  
E-mail: jilien@honnigford.com

Status, Type: Guest, Guest

**Name:** Norm Kunselman  
Heard of us from:  
Organization: School District 191  
Address: 308 W. Burnsville Parkway  
City, State ZIP: Burnsville, MN 55337  
Work Phone: 952-707-4117  
Work Fax:  
E-mail: nkunselman@burnsville.k12.mn.us

Inquiry Date: 1/28/2008  
Kit Sent Date: 1/31/2008  
Status, Type: Guest, Guest

**Name:** Dick Mesenburg  
Heard of us from:  
Organization: Mesenburg Consulting  
Address: 6548 White Oak Rd  
City, State ZIP: Lino Lakes, MN 55038  
Work Phone: (651) 226-6808  
Work Fax:  
E-mail: mesenburg@comcast.net

Inquiry Date: 1/29/2008  
Kit Sent Date: 1/31/2008  
Status, Type: Guest, Guest

**Name:** Amy Rabe  
Heard of us from:  
Organization: Minnesota Meetings + Events  
Address: 5998 Chasewood Parkway #2  
City, State ZIP: Minnetonka, MN 55343  
Work Phone: 612-548-3194  
Work Fax:  
E-mail: amy.rabe@tigeroak.com

Inquiry Date: 1/28/2008  
Kit Sent Date: 1/31/2008  
Status, Type: Guest, Guest

**Name:** Katy Tepley  
Heard of us from:  
Organization: Wolfgang Puck Catering  
Address: 1750 Hennepin Avenue  
City, State ZIP: Minneapolis, MN 55407  
Work Phone: 612.253.3401  
Work Fax:  
E-mail: katy.tepley@wolfgangpuck.com

Inquiry Date: 1/28/2008  
Kit Sent Date: 1/31/2008  
Status, Type: Guest, Guest

**Name:** Terry Yawata  
Heard of us from:  
Organization: Mauna Lani Bay Hotel & Bungalows  
Address: 68-1400 Mauna Lani Drive  
City, State ZIP: Kohala Coast, HI 96743  
Work Phone: 808-545-3003  
Work Fax:  
E-mail: tyawata@maunalani.com

Inquiry Date: 1/28/2008  
Kit Sent Date: 1/31/2008  
Status, Type: Guest, Guest



### Meeting Recap 2004-2005

\*Breakdown of total attendance for each program

Program Date	Total Registered	Total Attended	No Shows	Walk In	Members	Non-Mem	Mtg Card	Comps	Suppliers	Planners	Sponsors	Suppliers Showcase
August 18, 2004		159	13	14	130	29	23	3	65	64	0	
September 15, 2004		110	18	7	84	26	23	1	40	44	1	
October 20, 2004		144	11	17	96	48	23	2	61	35	3	
November 17, 2004		135	20	13	100	35	23	2	62	37	1	
December 15, 2004		174	19	13	109	65	23	4	61	46	9	
January 19, 2005		123	9	10	89	34	17	1	56	30	9	
February 16, 2005		133	6	10	97	36	22	1	62	34	1	
March 16, 2005		131	6	6	87	46	22	13	40	49	0	36
April 20, 2005		127	15	2	88	39	22	1	51	47	0	
May 18, 2005		145	20	6	100	45	22	8	68	49	2	
<b>Totals</b>		<b>1381</b>	<b>137</b>	<b>98</b>	<b>980</b>	<b>403</b>	<b>22</b>	<b>36</b>	<b>566</b>	<b>435</b>	<b>26</b>	

### Meeting Recap 2005-2006

\*Breakdown of total attendance for each program

Program Date	Total Registered	Total Attended	No Shows	Walk In	Members	Non-Mem	Mtg Card	Comps	Suppliers	Planners	Sponsors	Suppliers Showcase	Suppliers Showcase Lunch Only
August 17, 2005	209	129	24	11	104	25	22	2	58	44	2		
September 21, 2005	146	125	16	8	94	31	22	5	58	53	0		
October 19, 2005	182	157	23	19	121	36	22	3	76	59	2		
November 16, 2005	172	100	21	1	76	24	22	1	45	52	0		
December 21, 2005	219	202	19	13	155	65	22	6	89	71	4		
January 18, 2006	117	115	5	9	84	31	20	1	41	41	0		
February 16, 2006	149	129	19	10	103	16	24	3	52	41	0		
March 15, 2006	167	160	5	5	116	44	30	11	63	49	11	42	4
Wednesday, April 19, 2006	155	132	20	14	105	47	24	10	53	47	1		
Wednesday, May 17, 2006	205	190	15	10	142	46	30	20	74	61	0		
<b>Totals</b>	<b>1721</b>	<b>1439</b>	<b>167</b>	<b>100</b>	<b>1100</b>	<b>395</b>		<b>62</b>	<b>609</b>	<b>518</b>	<b>20</b>		

## Meeting Recap 2006-2007

\*Breakdown of total attendance for each program

Program Date	Total Registered	Total Attended	No Shows	Walk In	Members	Non-Mem	Mtg Card	Comps	Suppliers	Planners	Sponsors	Suppliers Showcase	Suppliers Showcase Lunch Only
August 16, 2006	210	200	9	23	155	54	34	11	82	78			
September 20, 2006	131	106	19	7	101	18	20	2	49	54			
October 18, 2006	181	163	17	6	128	53	25	3	59	67			
November 15, 2006	172	164	17	10	125	47	30	7	63	62			
December 20, 2006	276	247	17	9	192	84	29	13	104	88			
January 17, 2007	167	153	12	4	113	54	16	4	65	53			
February 15, 2007	164	149	12	8	126	38	27	3	74	50			
March 14, 2007	177	161	9	5	125	52	15	16	125	50			51 4 (one walk-in)
April 18, 2007	155	126	19	5	125	30	13	4	63	61			
May 16, 2007	197	164	20	7	139	58	25	23	80	58			
<b>Totals</b>	<b>1830</b>	<b>1633</b>	<b>151</b>	<b>84</b>	<b>1329</b>	<b>488</b>		<b>86</b>	<b>764</b>	<b>621</b>			

## Meeting Recap 2007-2008

\*Breakdown of total attendance for each program

Program Date	Total Registered	Total Attended	No Shows	Walk In	Members	Non-Mem	Mtg Card	Comps	Suppliers	Planners	Sponsors	Suppliers Showcase	Suppliers Showcase Lunch Only
August 15, 2007	164	127	16	8	99	28	29 of 45	3	49	48	5		
September 19, 2007	169	169	15	15	148	46	54	11	83	64	7		
October 17, 2007	287	237	30	19	177	145	51	30	76	74	11		
November 14, 2007	228	197	14	15	165	63	55	2	77	95	9		
December 19, 2007	304	249	30	16	214	90	56	3	120	99	9		
January 16, 2007	167	141	16	11	139	28	48	3	66	59	10		
February 20, 2007													
March 19, 2007													
April 16, 2007													
May 21, 2007													
<b>Totals</b>													

## MN MPI Event Evaluation

January 16, 2008

*How to Create Action in Your E-Mail Communication Presented by Sue Hershkowitz-Coore, CSP*

<b>PRESENTATION</b>	Excellent	Good	Fair	Not Good	Poor
The speaker's ability to retain your attention	31	7	-	-	1
The speaker's delivery skills	29	8	2	-	-
The speaker's knowledge of subject	33	6	-	-	-
Extent to which learner outcomes were met	21	16	2	-	-
Usefulness to you of knowledge acquired	22	14	2	1	-
Degree of audience involvement	24	14	1	-	-
Extent to which the content is important to you	27	10	2	-	1
Extent to which you learned anything new	21	15	1	2	-
Extent to which you will be able to apply what you learned to your job	24	13	1	1	-

### **Level of session content for you:**

Too high: 0  
Somewhat too high: 0  
Appropriate: 34  
Somewhat too low: 4  
Too low: 1

### **Amount of time allocated to session:**

Too much: 1  
Somewhat too much: 1  
Appropriate: 26  
Somewhat too little: 10  
Too little: 0

### **Main reason for attending this session (please mark only ONE):**

Presenter / panelist: 9  
Professional networking: 13  
Session description: 9  
Topic: 8  
Other: 0

<b>ORGANIZATION</b>	Excellent	Good	Fair	Not Good	Poor
Room layout	16	21	2	-	-
Quality of audiovisual equipment	18	21	-	-	-
Room temperature	13	16	3	5	2
Noise insulation	19	17	3	-	-
Other (please specify)	1	1	-	-	-

**Other:**

- RiverCentre Staff (excellent)
- A bit too warm in the room
- Room was actually too warm this time!

**Portion of this session attended**

Half or less: 0

More than half, but not all: 0

All: 38

**Please note ways this session might be improved for you:**

- The room was very warm and the staff could be heard throughout the room.
- Best speaker this year! Great room set. Congratulations to Ellie and her team. I will continue to ask you monthly: when will you tell us what is going on at the International level?
- I know like I sound like a bitter old woman, but the speaker reminded me of a SNL character. Way too cheesy and annoying. She had a good topic, but I don't think it needed all that time.
- I really thought I wouldn't learn anything new about e-mail but I did. It was a great presentation!
- If there was more "planned" networking between the three groups. Everyone seemed to sit with their own groups.
- It was perfect for the luncheon meeting; however, it would be interesting to have her for a day or 1/2 day. She was excellent.
- When we have 3 organizations together it might be nice to have more networking time - it was such a large group and new people
- More time for networking
- The room was too warm, everyone at our table was feeling so tired because of the heat

**I am a:**

Planner: 18

Supplier: 21

Other (please specify): 0

**Number of years in the meeting industry:**

Under 2: 3

2 – 5: 5

6 – 10: 15

11 – 20: 8

Over 20: 8

**Gender:**

Female: 34

Male: 5

**Please contact me regarding how I can become more involved in MPI:**

Jon Young

Nicole Youngvorst

Melody Haines

Jenelle Hewitt

**How would you prefer to receive the Chapter announcements during the monthly meeting?**

Podium: 16

PowerPoint: 13

Printed: 6

Other: 2

- Combo of all
- Combination of all of them