



Minutes
MPI Minnesota Board of Directors Meeting
June 3, 2008
Oak Ridge Conference Center, Chaska

Present: Erin Feeny
Leslie Skeyrms
Marilyne Bouteiller
Tracey Smith, CMP, CMM
Ann Young
Terrie Maley

Liz Vardaman, CMP
Jan Tolle MacDonald, CMM, CMP
Jaimie Mattes
Brooke Stoeckel
Ellie Madson, CMP

Absent: Michael Bergman

Staff: Maria Huntley
Jami Burbidge

Guests: Staci Kvasnik
Sean Schuette
Barb Oswell

Tim Samuelson
Emily Nelson
Steph Pfeilsticker

Call to Order and Announcements

The meeting was called to order at 9:00 a.m. by President Jan Tolle MacDonald.

President's Report – Jan Tolle MacDonald

Jan welcomed everyone and explained the agenda. Today each team will give a verbal report versus a typical written TSR.

Because of the timing of the meeting, Jan had not received any updated information from International. Jan received a membership cd-rom. She will give further update in the team in review.

Education Report – Ellie Madson, VP Education

199 people attended the May Gala – the highest turnout that we have had in the past four years. Everyone agreed that it was a great, successful event. Six people are currently signed up for Boot camp. The three education subcommittees met last week.

Ellie recapped the goals of the Education committee. This year MPI brought in three platinum speakers and streamlined podium announcements. All action items for KQ were surpassed. CMP/CMM events and goals were achieved.

Membership Report – Liz Vardaman, VP Membership

The membership committee's first goal, to increase membership, was achieved. The membership team attended four trade shows and created a banner for exhibit. The EMPI awards were a great success. For next year the MPI years of involvement pins process will be changed to be awarded monthly. The

committee continues to call and reach out to members. The goal was to have 20 student members for the year – the chapter currently has 18.

Communications Report – Terrie Maley, VP Communications

The committee worked with new the leadership development and the student committees to get updates and new information. They worked closely with International to keep them updated with program dates. The committee recruited additional writers and strengthened committee. The external subcommittee was frequently in touch with new media and is maintaining an updated media list for press releases. The current communications leadership met with the new leadership team last week.

Community Outreach Report – Erin Feeney, Director Community Outreach

The community outreach committee had four strategic goals. The first was to create opportunities for MPI members to get involved. The committee created 6 different opportunities with the Ronald McDonald house for involvement. The second was to create a greater awareness – chairs will provide a summary of successes for the newsletter. The committee surpassed recruitment goals and put a succession plan into place. Community Outreach moved from communications to finance. After 2009 the director position will go away on the board and the group will maintain the co-chairs.

Financial Report – Jaimie Mattes, VP Finance

No update from end of May.

The team was unable to raise advertising and sponsorship goals and did not add the additional scholarship. The finance committee surpassed the budgeted monies of \$17,500 and raised over \$24,000 at silent auction and they also increased the money raised for the golf tournament. All Committees have done a great job decreasing expenditures.

Leadership Development – Leslie Skyrms, VP Leadership Development

In 2008 the group became a committee from a task force. The committee put into place the mentor next door program and researched and developed a mentor program – power of two. The mentor program still has mentors looking for mentees. The committee provided support and development for board recruitment and succession, developing the potential leadership database. The committee did not get as far as they wanted to on providing web leadership tools and will work next year to look for employer testimonials. The committee took on all team meetings, which were well attended. The team has great chairs for next year.

Consent Items

Leslie made a motion to approve the May board minutes, seconded by Liz. Following discussion, a vote was called; the motion was carried.

Strategic Plan Review – President

Jan gave an update on her yearly goals. Jan suggested everyone focus on strategic goals versus tactical goals and not compartmentalize. She encouraged the leaders to use the volunteers. She reflected on the successes; including realignment of the board to be more productive, membership increase, updated chapter bylaws, changed nominations process, enhanced volunteer leader recognition, board development – chapter exchange, chapter leadership training, and leadership development team. She pointed out that challenges include making sure the board is visionary and ongoing website changes to make it more dynamic.

Discussion Items

None at this time.

Jan gave an explanation of discussion items. Discussion items include anything having to do with finances or that require a vote.

Unfinished Business

Golf Tournament

The golf tournament will be held Monday at Columbia Golf Course. The committee noted the great sponsorship involvement, but the difficulty in recruiting golfers. The committee dropped the price for planners to golf and at the day of the event were encouraging suppliers to spend more time at the holes talking to planners.

New Business

Board Assessment

Other Business

E-mail out evaluation from May Gala

Motion to Adjourn

There was no further business and the meeting was adjourned at 10:06 a.m.

Respectfully submitted,

Jami Burbidge
MPI Minnesota Office