



2011 – 2012 Sponsorship Opportunities

For more than 30 years, Meeting Professionals International Minnesota Chapter has continued to build a rich global meeting industry community throughout the state of Minnesota. Our sponsors achieve maximum exposure by showcasing their venues, products and services to members. The planner members of MPI MN have an average annual budget of over \$2 million representing programs that take place locally, nationally, and internationally.

MPI MN's relationships with venues is one of our most valued tools to assist in providing quality educational and networking opportunities for our members. Our annual budget relies heavily on the generous support of every one of our partners and advertisers each year.

MPI MN has 217 planner members, and 186 supplier members. MPI MN is proud to have planner members from many of the local fortune 500 companies.



MINNESOTA CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

As a MPI MN Venue Host your company will host:

- Complimentary meeting space for Board of Directors Meeting for 15 people. The time will be arranged based upon the needs of the MN MPI Board for the meeting.
- Complimentary meeting space for approximately 200 people from 11am – 2pm
- Complimentary Lunch or Breakfast for 175 -200 people (based on meeting time)
- Complimentary Audio Visual Equipment (needs based on program)
- Complimentary meeting space for 20 people before at the following monthly meeting August, October, January and March
- Additional complimentary space for the August Kick off meeting, Holiday party and May Gala (specific details for each meeting available upon request)

New Policy for In-Kind sponsorship Donations!

The Chapter will give 100% sponsorship credit for the retail value of the in-kind donation if the sponsorship is provided in full (no money required from the chapter, unless otherwise pre-negotiated). Should the in-kind donation not be a 100% donation, but instead a percentage of the total retail value, the chapter will give in-kind credit on a sliding scale to the donating sponsor. Contact the Sponsorship Chair for more details!

Venue Sponsored: In-Kind

Host one of our monthly programs and showcase your venue to planners from throughout Minnesota. Keep this strategic audience informed of your renovations, plans and venue news, and keep your property at the forefront when they have a need. Venue hosts receive these benefits:

- Platinum Sponsor status for one year, including all benefits
- 4 complimentary tickets to the hosted event for guests or personnel
- Your logo featured on the registration web site for the event
- Your venue showcased and thanked on up to 4 scrolling slides during the meal at the meeting you host
- Your representative introduces the MN MPI President or Keynote Speaker (determined by Education Committee)
- Platinum name badge ribbons for your meeting attendees for one year
- Thanked at Annual Gala
- Two sets of MPI planner only mailing labels, and one eBlast to all MPI MN members
- The opportunity to share news of your company or venue in a 375-word article and pictures for the monthly MPI MN Newsletter
- Web site or electronic newsletter advertising
- Two tickets to the May Gala
- **Logo on www.mnmpi.org home page for one year
- Podium time for up to three minutes at your hosted monthly meeting



MINNESOTA CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

2011-12 Program Year:

Program Date	Program Type	Topic	Estimated Attendance
Wed, 8/17/11	Lunch	Mystic Lake Casino -2011 Kick-Off Event - SOLD	150-200
Wed, 9/21/11	Lunch	The Grand Hotel - SOLD	150-200
Wed, 10/19/11	Lunch	University of St. Thomas - SOLD	150 - 200
Wed, 11/16/11	Lunch	Chanhassen Dinner Theatres- SOLD	15-0 – 200
Wed, 12/14/11	Lunch	DoubleTree Bloomington – Holiday Party & Silent Auction SOLD	275-325
Wed, 1/18/12	Lunch	Bayview Event Center- SOLD	150 – 200
Thur, 2/16/12	All Day Education Program	Earle Brown - SOLD	150 -200
Wed, 3/21/12	Lunch	Minneapolis Marriott SW- SOLD	150-200
Wed, 4/11/12	Breakfast	Hyatt Regency - SOLD	150 - 200
Wed, 5/16/12	Dinner	Walker Art - Annual Awards Gala SOLD	200-250
Wed, 8/15/12	Lunch	2012 Kick-Off Event	150-200

Venue Host: Should the in-kind donation not be a 100% donation,

- Silver Sponsor status for one year, including all benefits
- 2 complimentary tickets to the hosted event for guests or personnel
- Your logo featured on the registration web site for the event
- Your venue showcased and thanked on up to 4 scrolling slides during the meal at the meeting you host
- Your representative introduces the MPI MN President or Keynote Speaker (determined by Education Committee)
- Silver name badge ribbons for your meeting attendees for one year
- Thanked at Annual Gala
- One set of MPI planner only mailing labels
- The opportunity to share news of your company or venue in a 250-word article and pictures for the monthly MPI MN Newsletter
- **Logo on www.mnmpi.org home page for one year
- Podium time for up to three minutes at your hosted monthly meeting



February All Day Education Program

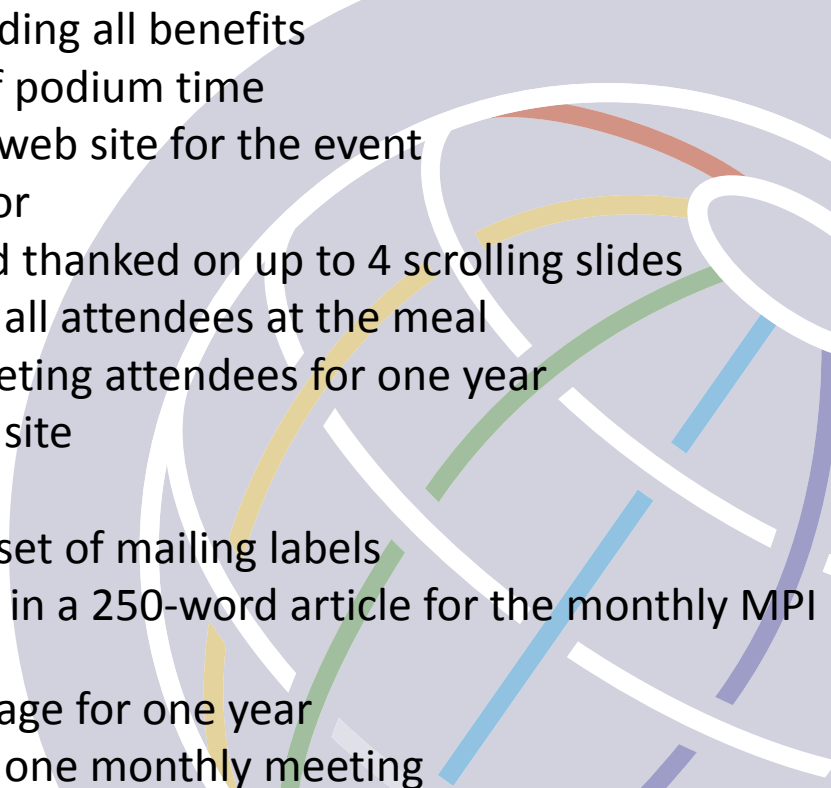
Benefits if venue is 100 % in-kind donation

- Platinum Sponsor status for one year, including all benefits
- 4 complimentary tickets to the hosted event for guests or personnel
- Your logo featured on the registration web site for the event
- Your venue showcased and thanked on up to 4 scrolling slides during the meal at the meeting you host
- Your representative introduces the MN MPI President or Keynote Speaker (determined by Education Committee)
- Platinum name badge ribbons for your meeting attendees for one year
- Thanked at Annual Gala
- Two sets of MPI planner only mailing labels, and two eBlast to all MPI MN members
- The opportunity to share news of your company or venue twice between Feb 2012 – Feb 2013 in a 375-word article and pictures for the monthly MPI MN Newsletter
- Web site advertising
- Electronic newsletter advertising for a year
- Two tickets to the May Gala
- **Logo on www.mnmpi.org home page for one year
- Podium time for up to three minutes at your hosted monthly meeting

***Benefits will be determined if not 100% in-kind

Gala or Holiday Party Partner

This is a great opportunity for a sponsor to showcase their products or services at one of the two largest chapter events of the year. As an In-kind donation of \$2500 your company representatives assists on stage with the awards presentation or silent auction Holiday Party will receive these benefits include:

- Gold Sponsor Status for one year including all benefits
 - Verbal thank you and three minutes of podium time
 - Your logo featured on the registration web site for the event
 - Up to 2 tickets to the event you sponsor
 - Your destination or brand featured and thanked on up to 4 scrolling slides
 - Your company brochure distributed to all attendees at the meal
 - Gold name badge ribbons for your meeting attendees for one year
 - 30-second streaming video ad on web site
 - Thank you at Gala
 - eBlast to all MPI MN members or one set of mailing labels
 - Share news of your company or venue in a 250-word article for the monthly MPI MN Newsletter
 - **Logo on www.mnmpi.org sponsor page for one year
 - Tabletop exhibit in registration area at one monthly meeting
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MPI MN and the members it serves would like to thank you for your consideration and ongoing support. We look forward to working with you on these sponsorship opportunities or to create a sponsorship package that meets your unique needs.

We look forward to a successful partnership!

For more information contact the MPI Office

@ 651- 917-6243 or office@mnmpi.org

****Send your company's logo as a vector-based EPS or AI file.* Please note that the MPI MN office uses Illustrator CS4. We recommend that you compress your EPS or AI file (with WinZip, for example) before transmitting it via e-mail.**

If you're not sure what this format is, check with your company's graphic design team. Do not simply save a JPG or other format file as EPS. Please ensure that image elements are scalable and all text has been converted to outlines. If your company does not have its logo in this format, contact the MPI MN office for alternatives