



## 2010 – 2011 Sponsorship Opportunities

**For more than 30 years, Meeting Professionals International Minnesota Chapter has continued to build a rich global meeting industry community throughout the state of Minnesota. Our sponsors achieve maximum exposure by showcasing their venues, products and services to members. The planner members of MPI MN have an average annual budget of over \$2 million representing programs that take place locally, nationally, and internationally.**

MPI MN's relationships with venues is one of our most valued tools to assist in providing quality educational and networking opportunities for our members. Our annual budget relies heavily on the generous support of every one of our partners and advertisers each year.

*MPI MN has 217 planner members, and 186 supplier members. MPI MN is proud to have planner members from many of the local fortune 500 companies.*



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As a MPI MN Venue Host your company will host:

- Complimentary meeting space for Board of Directors Meeting for 15 people. The time will be arranged based upon the needs of the MN MPI Board for the meeting.
- Complimentary meeting space for approximately 200 people from 11am – 2pm
- Complimentary Lunch or Breakfast for 175 -200 people (based on meeting time)
- Complimentary Audio Visual Equipment (needs based on program)
- Complimentary meeting space for 20 people after or before at the following monthly meeting August, October, January and March
- Additional complimentary space for the August Kick off meeting, Holiday party and May Gala (specific details for each meeting available upon request)

## New Policy for In-Kind sponsorship Donations!

The Chapter will give 100% sponsorship credit for the retail value of the in-kind donation if the sponsorship is provided in full (no money required from the chapter, unless otherwise pre-negotiated). Should the in-kind donation not be a 100% donation, but instead a percentage of the total retail value, the chapter will give in-kind credit on a sliding scale to the donating sponsor. Contact the Sponsorship Chair for more details!

## Venue Host: In-Kind

**Host one of our monthly programs and showcase your venue to planners from throughout Minnesota. Keep this strategic audience informed of your renovations, plans and venue news, and keep your property at the forefront when they have a need. Venue hosts receive these benefits:**

- Platinum Sponsor status for one year, including all benefits
- 4 complimentary tickets to the hosted event for guests or personnel
- Your banner ad on registration page for the meeting you host
- Your venue showcased and thanked on up to 4 scrolling slides during the meal at the meeting you host
- Your representative introduces the MN MPI President or Keynote Speaker (determined by Education Committee)
- Platinum name badge ribbons for your meeting attendees for one year
- Thanked at Annual Gala
- Two sets of MPI planner only mailing labels, and one eBlast to all MPI MN members
- The opportunity to share news of your company or venue in a 375-word article and pictures for the monthly MPI MN Newsletter
- Web site or electronic newsletter advertising
- Two tickets to the May Gala
- Logo on [www.mnmpi.org](http://www.mnmpi.org) home page for one year
- Half price booth at the Regional Meeting trade show in November in Minnesota
- Podium time for up to three minutes at your hosted monthly meeting



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## 2010-11 Program Year (tentative):

Program Date	Program Type	Topic	Estimated Attendance
Wed, 8/18/10	Lunch	2009 Kick-Off Event - <b>Sold</b>	150-200
Wed, 9/15/10	Lunch	TBA - <b>Sold</b>	150-200
Wed, 10/20/10	Lunch	TBA - <b>SOLD</b>	150 - 200
Nov 2010	All	Regional Mtg in MN - <b>SOLD</b>	N/A
Wed, 12/15/10	Lunch	Party & Silent Auction	275-325
Wed, 1/19/11	Lunch	TBA - <b>Sold</b>	150 – 200
Wed, 2/16/11	Breakfast	Round Table Discussions	150 -200
Wed, 3/16/11	Lunch	TBA	150-200
Wed, 4/20/11	Lunch	TBA - <b>SOLD</b>	150 - 200
Wed, 5/18/11	Dinner	Annual Awards Gala	200-250
Wed, 8/17/11	Lunch	2010 Kick-Off Event	150-200

**Should the in-kind donation not be a 100% donation,**

- Silver Sponsor status for one year, including all benefits
- 2 complimentary tickets to the hosted event for guests or personnel
- Your banner ad on registration page for the meeting you host
- Your venue showcased and thanked on up to 4 scrolling slides during the meal at the meeting you host
- Your representative introduces the MPI MN President or Keynote Speaker (determined by Education Committee)
- Silver name badge ribbons for your meeting attendees for one year
- Thanked at Annual Gala
- One set of MPI planner only mailing labels
- The opportunity to share news of your company or venue in a 250-word article and pictures for the monthly MPI MN Newsletter
- Logo on [www.mnmpi.org](http://www.mnmpi.org) home page for one year
- Podium time for up to three minutes at your hosted monthly meeting

# Gala or Holiday Party Partner

**This is a great opportunity for a sponsor to showcase their products or services at one of the two largest chapter events of the year. As an In-kind donation of \$2500 your company representatives assists on stage with the awards presentation or silent auction**

## **Benefits include:**

- Gold Sponsor Status for one year including all benefits
- Verbal thank you and three minutes of podium time
- Your logo featured on the registration web site for the event
- Up to 2 tickets to the event you sponsor
- Your destination or brand featured and thanked on up to 4 scrolling slides
- Your company brochure distributed to all attendees at the meal
- Gold name badge ribbons for your meeting attendees for one year
- 30-second streaming video ad on web site
- Thank you at Gala
- eBlast to all MPI MN members or one set of mailing labels
- Share news of your company or venue in a 250-word article for the monthly MPI MN Newsletter
- Logo on [www.mnmpi.org](http://www.mnmpi.org) sponsor page for one year
- Tabletop exhibit in registration area at one monthly meeting



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**MPI MN and the members it serves would like to thank you for your consideration and ongoing support. We look forward to working with you on these sponsorship opportunities or to create a sponsorship package that meets your unique needs.**

**We look forward to a successful partnership!**

**For more information contact the MPI Office**

**@ 612- 917-6243 or [office@mnmpi.org](mailto:office@mnmpi.org)**